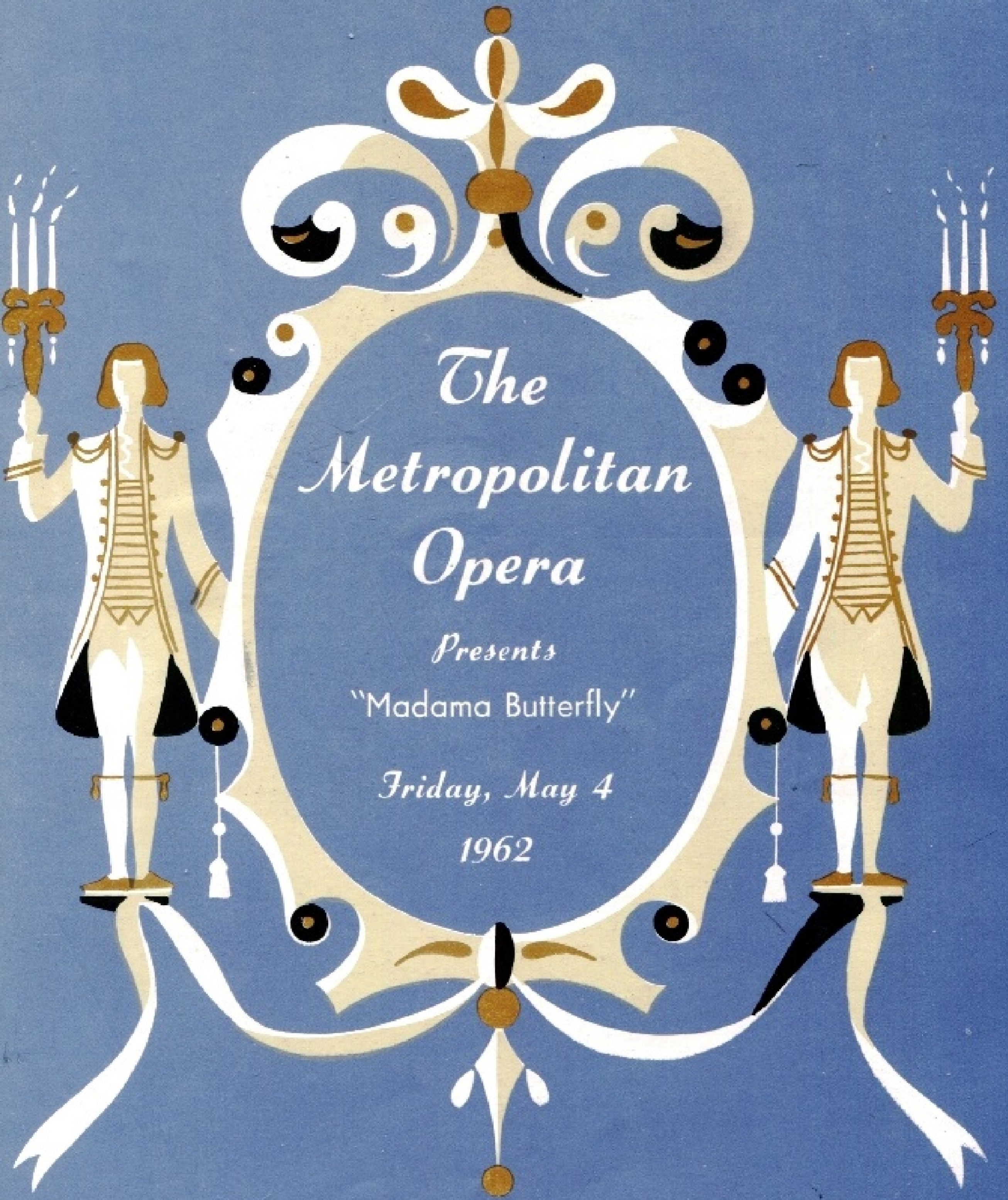


The Metropolitan Opera

Presents

"Madama Butterfly"

Friday, May 4
1962

Atlanta Junior League
Souvenir Program

Congratulations!

"The Buick Center"

Hix Green Buick Co.

Import Motors Division

MERCEDES-BENZ SALON

ACROSS THE STREET

BRITISH SPORTS CARS

M-G
M-G MIDGET
SUNBEAM ALPINE
AUSTIN-HEALEY
AUSTIN-HEALEY SPRITE
HILLMAN

North Avenue between the Peachtrees

discover davison's new world of shoes

Fashions that capture the pulse of our time, a big time, full of action and social attractions. Shoes created by the most ingenious and experienced designers in America, among many others: Caprini, Martinique, Deliso Debs, Marquise, Air Step and Sandler of Boston. Come discover a new world of fashion for you in Davison's Shoe Salons, downtown and Lenox Square.

The Great Singers of the World are on
LONDON RECORDS
Sutherland
Del Monaco
Tebaldi
Siepi
Nilsson
Bergonzi
Simionato
London
Gueden
Corena
Di Stefano
Bastianini
Resnik
Merrill
Berganza
MacNeil

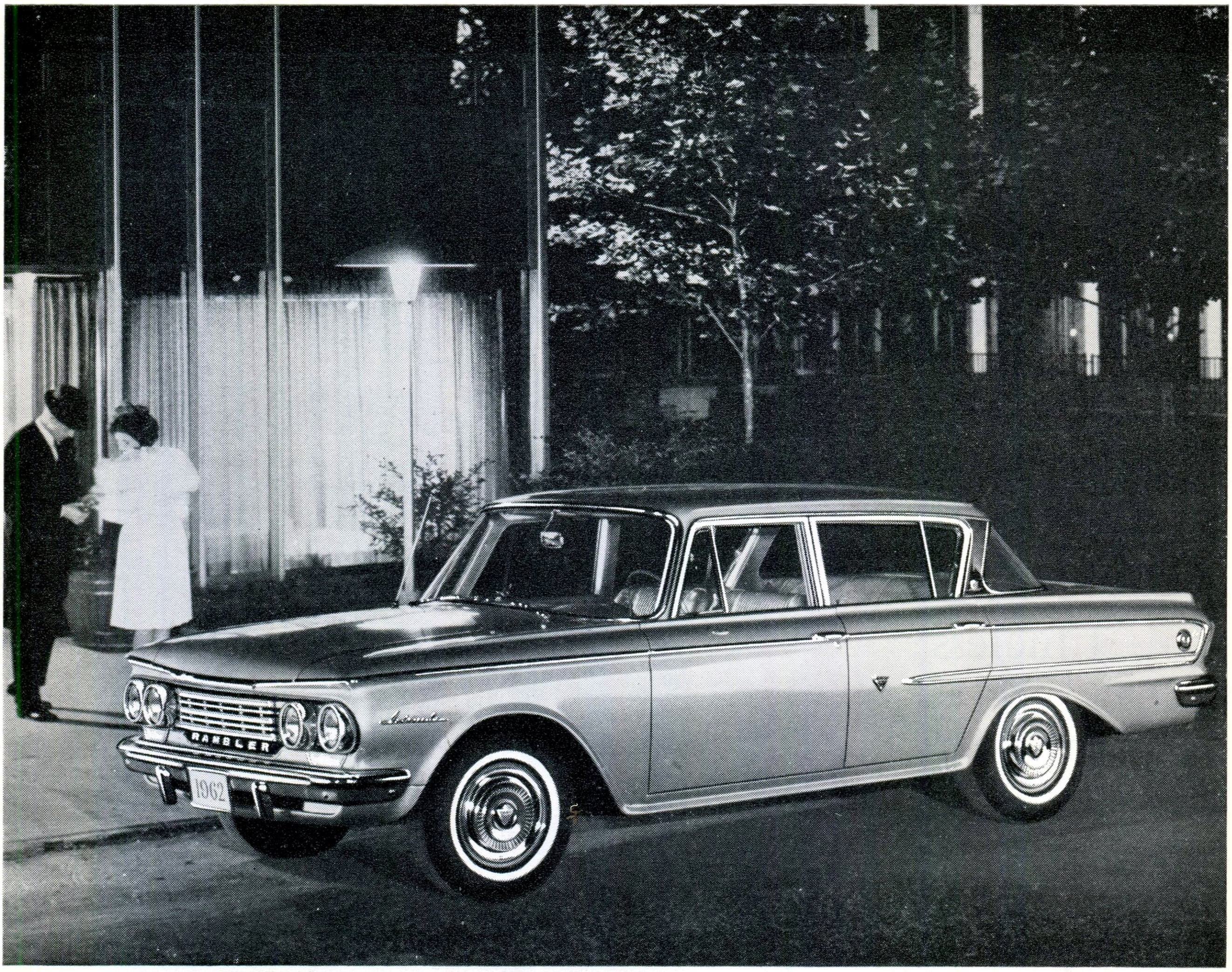
SEARS
ROEBUCK AND CO.

timeless
good taste . . . . .

the classic
SHIRTWAIST

Here are pure, harmonious lines that everyone can wear . . . so practical and charming. Sears specified the tailoring: everything from the generous pleats to the carefully stitched seams. Sears chose fabrics that are soft, lyric and opulent . . . fabrics that perform beautifully. You can depend on Sears to bring you a dress that rates "bravos" . . . AND costs you so little.

"Satisfaction guaranteed
or your money back"
SEARS
677 Ponce de Leon
TRinity 5-8211
895 Gordon St.
PLaza 8-4511
Marietta, Ga.
427-4211



The Rambler Ambassador "400"

1962 Rambler Ambassador V-8

—the luxurious, action-packed compact

Never before—a compact car like the 1962 Rambler Ambassador V-8! Here's the ultimate in exquisite interiors and comfort features along with thrilling performance, outstanding V-8 economy (250- or 270-H.P.). Select from 2- or 4-Door Sedans and 4- or 5-Door Station Wagons—1962-new, including: Double-Safety Brake System, and self-adjusting brakes standard; 33,000-mile chassis lubrication; 4,000-mile engine-oil change. New Road Command Suspension. Optional Lounge-Tilt Seat. Ceramic-Armored muffler and tailpipe; famous Deep-Dip rustproofing.

A Discovery Drive at your Rambler dealer's will reveal why Rambler is the world standard of compact car excellence. Why not see him, soon! You'll find prices surprisingly low!

THE
JUNIOR
LEAGUE
of
ATLANTA
1962

President's Message

Welcome to the 16th consecutive spring season of performances by the Metropolitan Opera Company in Atlanta. Members of the Atlanta Junior League are proud to present to you our Souvenir Opera Program of 1962.

To you who are our program contributors and advertisers we give a very special and grateful salute. Your support plus Junior League volunteers hours result in funds and services for over 30 community agencies. We hope that you will share our pride as we give the entire proceeds from this program to answer needs in your community and ours. Now, because of your kindness we want to thank you for those who will benefit.

> *Thank you* from the citizens who enjoy the cultural programs in our city — the performances by the Metropolitan — the Southeastern Art Exhibit — the varied repertoire of the Symphony Orchestra.
>
> *Thank you* from our Senior citizens recovering from hospitalization who need the services of a Visiting Nurse.
>
> *Thank you* from the thousands of young school children who are enchanted by the land of make believe presented in plays by our Children's Theater and Puppet groups.
>
> *Thank you* from our children in need — those who need the service provided at Egleston Hospital, those who receive temporary care at Hillside Cottages, and most of all—thank you—from our children at the Atlanta Speech School who are beginning a life of happiness in the world of communication.

Add to this the gratitude of all Junior League members who strive to be effective volunteers and to administer your gifts wisely.

Dorothy Belle Eros

To help you
Live Better Electrically

THE SOUTHERN COMPANY

Provides ample electricity for a growing South through its operating companies.

Alabama Power Company
Georgia Power Company
Gulf Power Company
Mississippi Power Company

CHANDLER'S *Shoe Salons*

New shaping gleams in every magnificent line: at a toe gently nipped, a throat squared, a collar scooped and curved. Here, just one example of superb shoemaking, unusual value by French Room Originals.

$12.98

our masterpiece delicately carved in white patent

187 PEACHTREE ST. • LENOX SQUARE
Mail Orders, add 35¢ postage. (Added postal charges on C.O.D.'s)

Joseph Brennan

LENOX SQUARE

FASHIONS FURS

The Place to Meet in Atlanta

Top of the Mart

MERCHANDISE MART

240 Peachtree Street Phone 688-8650

PORTRAITS

"For those who can SEE the difference"

..by

The Studios of

Van Buren Colley

P. S. A.

"The Place They Told You About"

In ATLANTA . . . 30 N. W. Tenth St.

TR. 4-6321

The difference comes through...

Take home RC and see...

Of the world's
3 leading colas,
only Royal Crown
is made fresher
to taste fresher–
and the refreshing
difference comes
through to you.
Switch to RC–
and see.

KING·SIZE
Royal Crown® Cola

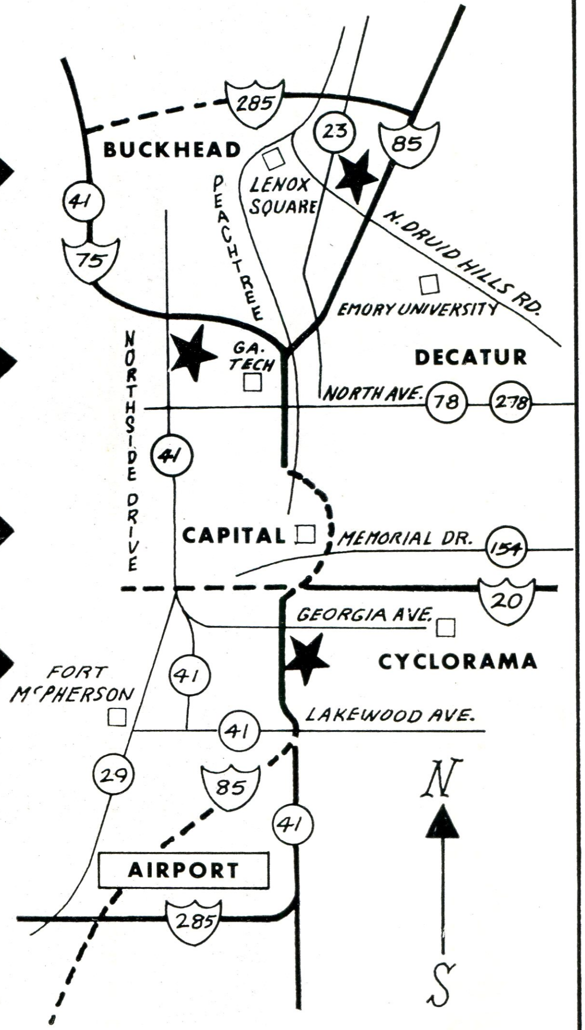
NOW ! IN ATLANTA
3 Howard Johnson Motor Lodges

Northeast Expressway at N. Druid Hills Rd. — 7 Miles North-East

Northwest Expressway at Northside Drive — 3 Miles North

Convenient to — Downtown

South Expressway at Georgia Ave. (Opening Fall 1962) — 1 Mile South


285
23
85
BUCKHEAD
LENOX SQUARE
PEACHTREE
41
75
N. DRUID HILLS RD.
EMORY UNIVERSITY
NORTHSIDE DRIVE
GA. TECH
DECATUR
NORTH AVE.
78
278
41
CAPITAL
MEMORIAL DR.
154
20
GEORGIA AVE.
CYCLORAMA
FORT McPHERSON
41
LAKEWOOD AVE.
41
29
85
41
N
S
AIRPORT
285
INTERSTATE HIGHWAYS

owned and operated by
ATLANTA MOTOR LODGES, INC.
120 North Ave. N.W.
TRinity 3-4516

Mrs. L. Comer Jennings, Jr.,
Atlanta Junior League member, is seen
inspecting Rich Plan Foods.

NOW . . . SERVE THE FINEST FROZEN FOODS ECONOMICALLY

. . . . and they're delivered right to your home!

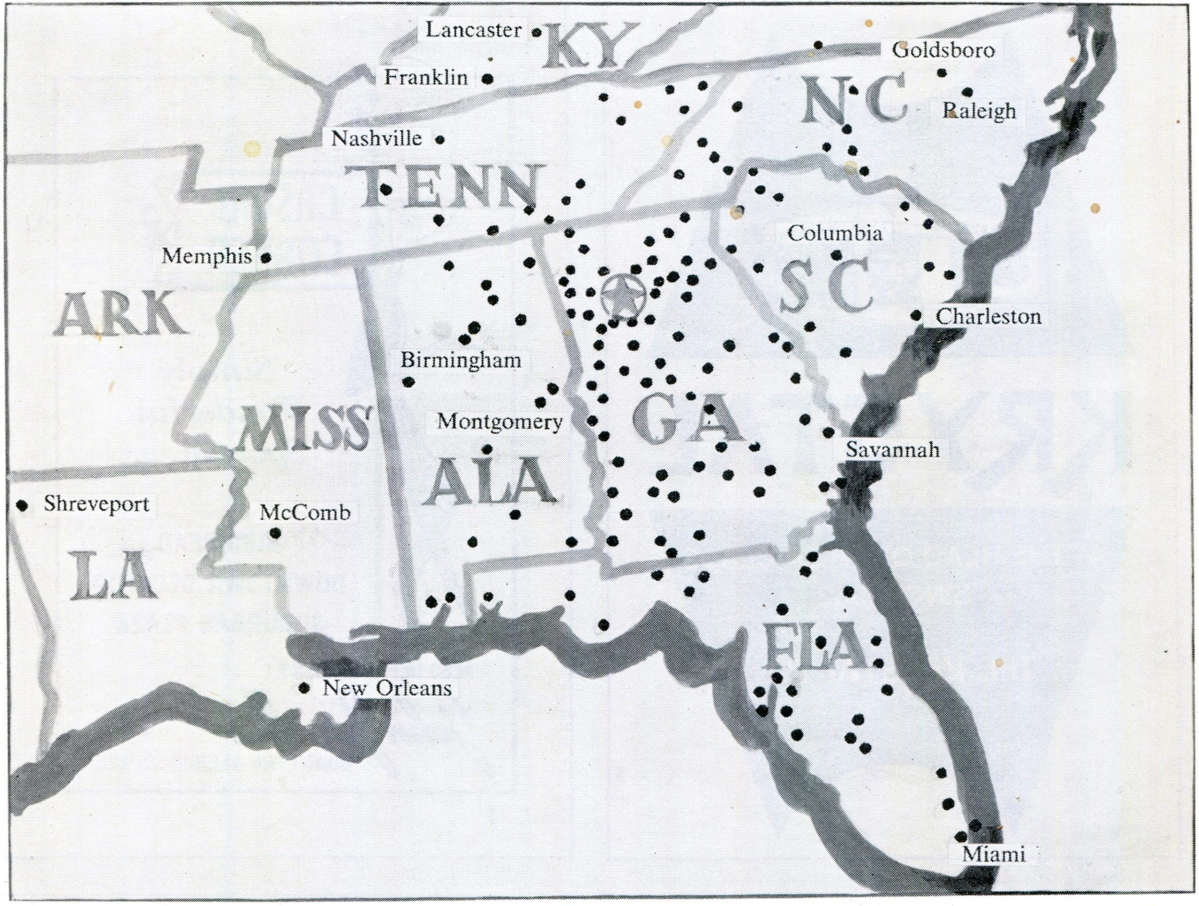
Rich Plan now brings you the best frozen foods and meats you've ever tasted — so fine that they're not generally available in stores. All food is delivered to your kitchen and placed in your freezing unit . . . at a lower cost than you ordinarily pay!

Rich Plan lets you shop at home, order the food you like in the quantities you need, forget weather and parking worries. You can plan your food budget in advance. Unexpected guests are no problem. And you're billed only once a month.

Start your Rich Plan soon! (No freezer? Ask about our exclusive Carrier home freezers — available nowhere else.)

the RICH Plan

RICH PLAN OF ATLANTA, INC.
586-588 ARMOUR CIRCLE, N. E.
TRinity 3-5581



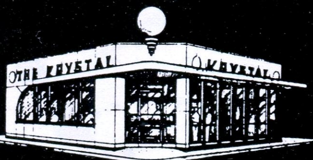
WHERE THE LIGHTS ARE

Lights are out tonight in homes in Wichita, Kan. and Great Falls, Mont. They are out in homes in New Orleans, Louisiana and Columbus, Ohio. Homes in West Virginia, Mississippi and even California are darkened tonight. One hundred seventy-five towns in six southern states have absent citizens. Ninety Georgia towns alone have dozens of closed houses. Why the massed exodus? All of these people, from nearly twenty states, are joined together here tonight to take part in the magical experience of enjoying the Metropolitan Opera in Atlanta.

This Music Festival Week, directed by a civic Music Festival Association, began in 1909 with the Metropolitan Opera's first visit outside of New York. Following the magic of opera plots, this is a romance that has never aged. The lights shut off in all of these towns across the country shine tonight in the Fox Theatre. There is a full week of opera for five thousand people at each performance.

The lights of Atlanta's opera week were darkened by the great depression of 1930. They were lit again in 1939 for a triumphant return of opera under the auspices of the Atlanta Music Club's All Star Concert Series, only to be dimmed by World War II. The present series of the Metropolitan in Atlanta began in 1947. That same Atlanta Music Festival Association, on a volunteer basis, joined with the Junior League of Atlanta to once again light up Atlanta's sky.

In between opera performances there is the fun of parties and shopping and exploring a city that we proudly greet our visitors with, a city with a greatly broadened sky-line in 1962. A great part of the old elegance returns as our advertisers give financial support to the many agencies aided by volunteers of the Junior League of Atlanta. Look at these messages from our friends tonight, after opera, in your hotel room or home. They are preserving a week of magic for us all. They are helping to support more than thirty volunteer agencies of the Junior League of Atlanta.

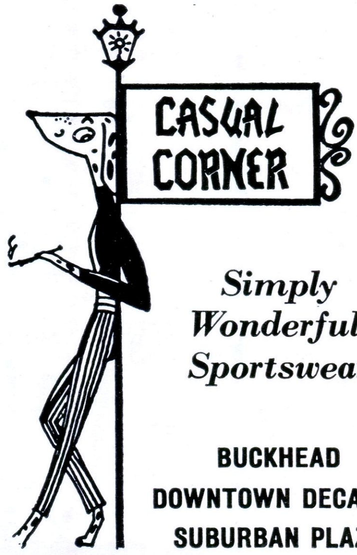


KRYSTAL

AT THE HEAD OF THEIR CLASS
SINCE 1932

THE KRYSTAL CO.

IN MAJOR CITIES
THROUGHOUT THE SOUTH



Simply
Wonderful
Sportswear

BUCKHEAD
DOWNTOWN DECATUR
SUBURBAN PLAZA

ALSO DEPARTMENTS AT
John Jarrell INC.
DOWNTOWN & LENOX SQUARE

SHOP BIG APPLE

BIG APPLE SUPER MARKETS

FOR QUALITY VALUE AND ECONOMY

PLUS FREE

S&H GREEN STAMPS

BIG APPLE GIVES S&H GREEN STAMPS

Real Estate

RESIDENTIAL
- VA Loans
- FHA Loans
- Conventional Loans

COMMERCIAL
- Loans
- Sales • Leases
- Management

INSURANCE
- Fire
- Casualty
- Life

GEORGIA SECURITIES
INVESTMENT CORPORATION

MORTGAGE BANKERS · INSURORS · REALTORS
44 Forsyth St., N.W. Atlanta 3, Ga., Phone 521-3300

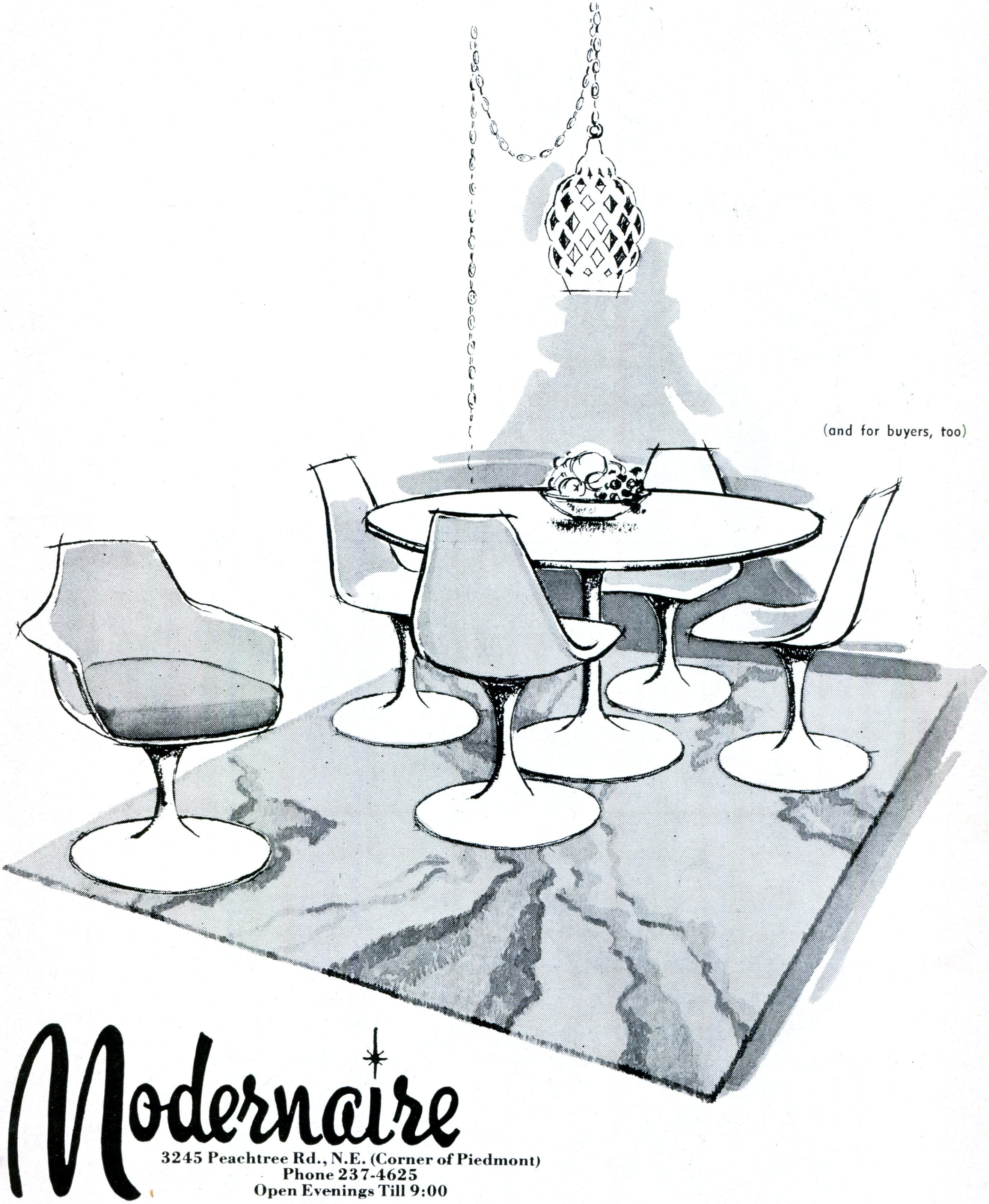
Augusta, Ga.
1499 Ellis St.
PArk 2-2375

Savannah, Ga.
Liberty Nat'l Bank Bldg.
ADams 6-4461

Nashville, Tenn.
205 Union St.
CHapel 2-5561

The South's Leading Mortgage Bankers

for lookers only --



(and for buyers, too)

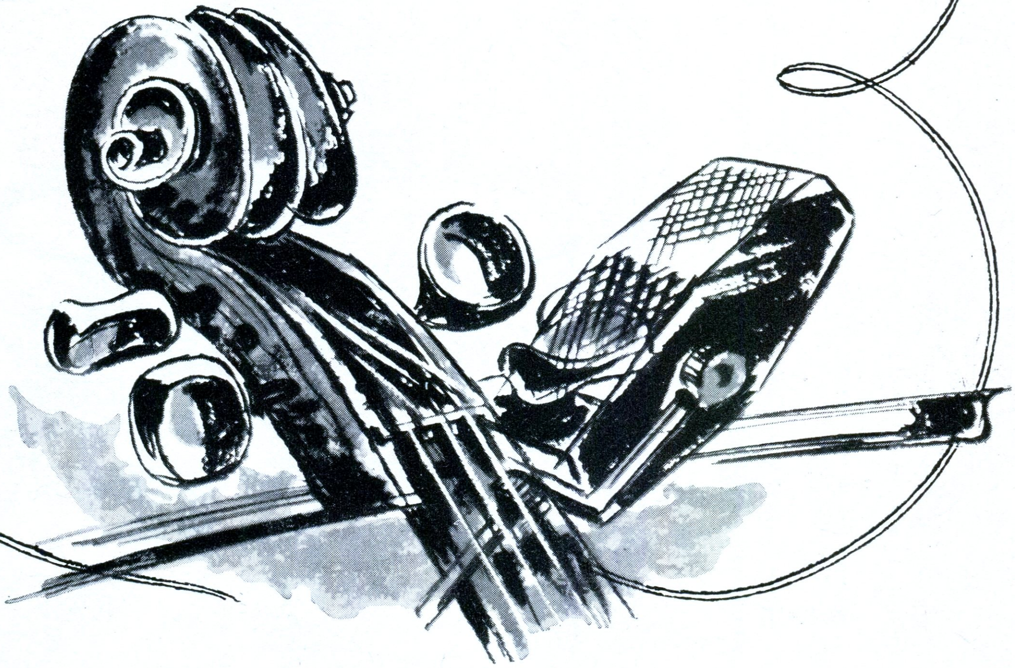
Modernaire

3245 Peachtree Rd., N.E. (Corner of Piedmont)
Phone 237-4625
Open Evenings Till 9:00

Texaco

PRESENTS THE

METROPOLITAN OPERA BROADCASTS



The broadcasts of the Saturday matinee performances of the Metropolitan Opera, during the past season in New York City, were sponsored for the twenty-second consecutive year by Texaco and your nearby Texaco Dealer.

We are looking forward with pleasure to our twenty-third year when the Metropolitan Opera radio broadcasts return to the air in the fall of 1962.

TEXACO INC.

Atlanta Music Festival Association, Incorporated

OFFICERS

Jackson P. Dick, Jr.
President

Mrs. Charles Howard Candler, Sr.
Vice President

James V. Carmichael
Vice President

Jesse Draper
Secretary and Treasurer

Mr. Jackson P. Dick, Jr.

Mr. Jesse Draper

TRUSTEES

Mrs. Charles Howard Candler, Sr.
James V. Carmichael
Mrs. Julian S. Carr
Mrs. Harold N. Cooledge
Jackson P. Dick, Jr.
Jesse Draper
Hal S. Dumas
Ben Gilmer
Julian Harrison
William B. Hartsfield
Mrs. Dan B. Hodgson
Hugh Hodgson
Clark Howell
Mrs. Samuel C. Inman
Gordon Jones
Robert T. Jones, Jr.
Mills B. Lane, Jr.
Robert F. Maddox
J. J. McDonough
Lucien E. Oliver
Del R. Paige
William A. Parker
Richard H. Rich
L. W. Robert, Jr.
J. D. Robinson, Jr.
Edward D. Smith
Harry Sommers
John H. Stembler
R. G. Taber
Jack Tarver
Charles Thwaite
Henry B. Tompkins
Fred J. Turner

HONORARY TRUSTEE

Charles H. Jagels

EX OFFICIO

Mrs. Thorwald Eros, Jr.
Pres., Atlanta Junior League

Mrs. C. Baxter Jones, Jr.
Pres., Atlanta Opera Guild

James H. Harrison
Fox Theater

Showplace of the South

☆

Copa ATLANTA

Featuring Nation's Foremost Entertainers

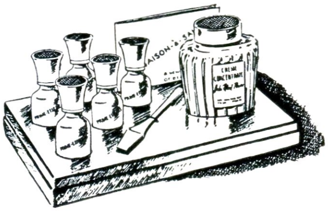
114 Ponce de Leon Avenue, N.E.
(between Peachtree & Juniper)

Reservations **Telephone TR 3-4545**

A new approach to beauty . . .

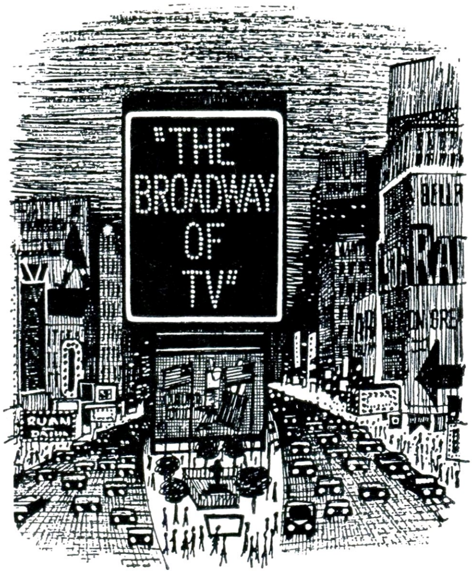
John Robert Powers

SAISON A SAISON



each new season, a new start for your skin

This wonderful two-step treatment first rolls off dry flaky skin surfaces, uncovering your completely fresh new skin. Then the precious Creme Concentrate (luxuriant in Vitacose, Allantoin and Aquacel) goes to work to soothe, smooth, pamper and treat your skin. Result, the youngest looking, youngest feeling complexion you've known in years.
$20 plus tax



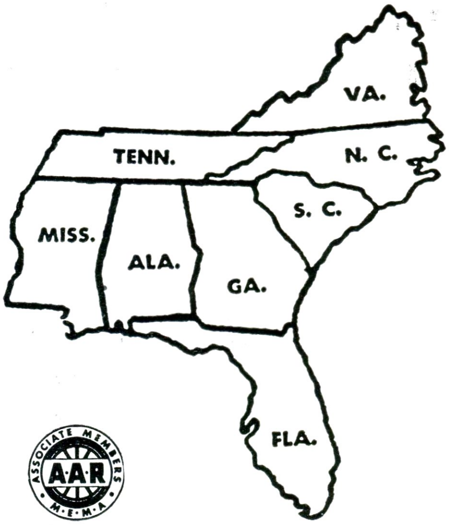
The finer programs of drama and music from the CBS Television Network and distinguished local news and public affairs programs are yours on

waga·tv 5

AARON, BELL and FRENCH

Manufacturers' Representatives

3272 PEACHTREE ROAD, N. E.
ATLANTA 5, GEORGIA
PHONE CEdar 7-6354 – 7-6355



ASSOCIATE MEMBERS AAR M·E·M·A

B-6

NO CALORIES
and deliciously sweet...
SWEETA
SQUIBB

SWEETA

Squibb's Non-Fattening Liquid Sweetener

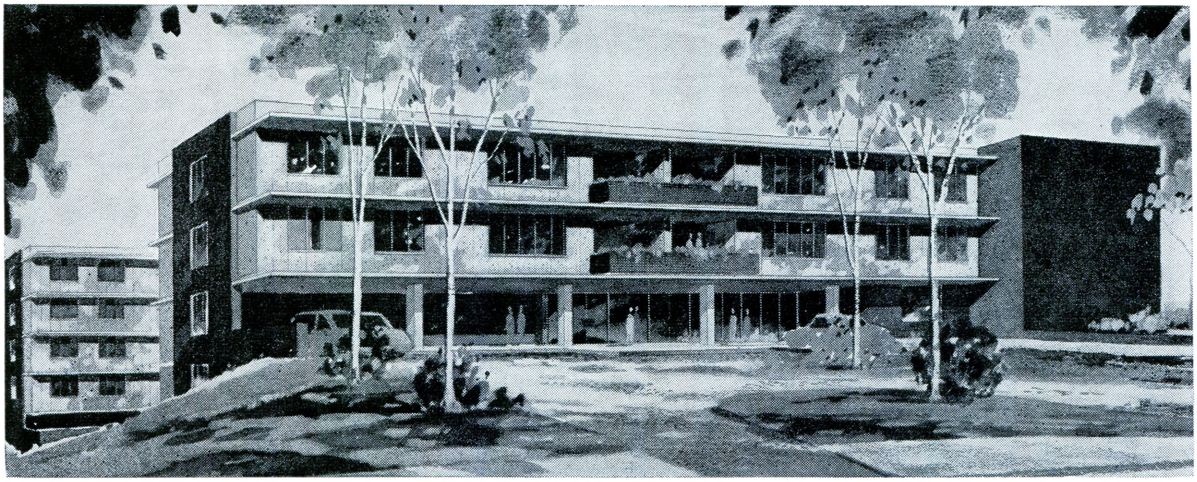
Just one or two drops of Sweeta make coffee or tea deliciously sweet—and without adding a single calorie! Also excellent for sweetening iced drinks. Ask for Sweeta in the handy, squeeze-a-drop plastic bottle at your drugstore. Easy-to-use, easy-to-carry in pocket or purse. Only 69¢. Also available as tablets, bottles of 100 and 500.

SWEETA® IS A SQUIBB TRADEMARK

SQUIBB

RELIABILITY UNIFORMITY PURITY EFFICACY SQUIBB

Squibb Quality-
The Priceless Ingredient



PEACHTREE HOUSE

Quiet Luxury and Superlative Comfort This beautiful apartment of distinction provides a new way of life for Atlantans by making available the utmost in carefree, effortless living for discriminating people accustomed to the graciousness of estate living, but unwilling to cope with problems of an estate.

UNSURPASSED FEATURES: Year Around Air Conditioning • Garage Accessible by Elevators • Room, Maid, Valet Service • Soundproof • Fireproof • Terrace-Balconies • All-Electric Kitchens • Spacious Rooms.

DINING SALON: For the finest in Continental and Southern cuisine in a delightful atmosphere — the handsomely appointed interior or the attractive outdoor terrace.

2637 PEACHTREE ROAD, N. E. ✣ ATLANTA 5, GEORGIA ✣ CEdar 7-0134

Rogers Peet Clothes

IMPORTED ITALIAN SILKS

Correct for Business or Evenings

Here is a truly luxurious suit, tailored as only Rogers Peet can tailor . . . to the highest standards in the trade, and made of finest Italian Silk. A basic suit for your wardrobe . . . ideal weight to wear 10 months in Atlanta's mild climate. Correct for business or correct for those dressy evenings. Navy or Jet Black. Downtown and Lenox Square, $145.

Rogers Peet Clothes Exclusive in Atlanta at

PARKS-CHAMBERS

ESTABLISHED 1896

43 Peachtree at Five Points

METROPOLITAN OPERA ASSOCIATION, INC.

PRESENTS

Opera

at the Fox Theatre in Atlanta

By the Entire Company from the

METROPOLITAN OPERA HOUSE, NEW YORK

Under the auspices of the Atlanta Music Festival Association, Inc.
In cooperation with the Atlanta Junior League

⁂

This 1962 Season Includes

SALOME
LA FORZA DEL DESTINO
TOSCA
LUCIA DI LAMMERMOOR
MADAMA BUTTERFLY
COSI FAN TUTTE
LA FANCIULLA DEL WEST

Administration

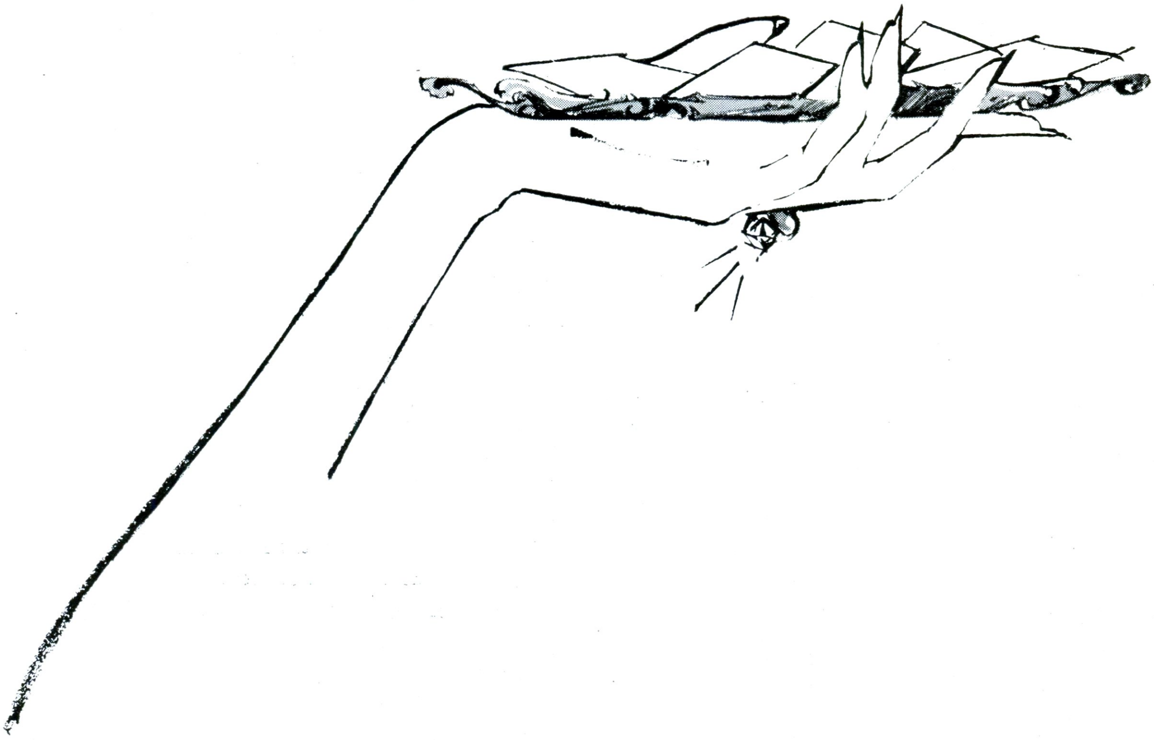
Rudolf Bing, General Manager

Assistant Managers
John Gutman Francis Robinson
Erich Leinsdorf, Music Consultant Robert Herman, Artistic Administrator
Herman E. Krawitz, Business and Technical Administrator
Lincoln Lauterstein, Legal Counsel Robert N. Stringer, Comptroller
Frank Paola, Company Manager
Paul Jaretzki, Assistant Artistic Administrator
Henry Wrong, Assistant Business Administrator
Henry A. Fischer, Assistant Comptroller
Arthur Weidhaas, Box Office Treasurer
Walter Price, Assistant to Mr. Robinson
Glen Sauls, Assistant to Mr. Gutman
Hugh Pillsbury, Assistant to Mr. Krawitz

on this silver tray rest
the most fashionable
names in america

The names of American designers who create the news, and set the fashion pace. The steadfast and true; the bright, new shining lights, the specialist, the perfectionist, the adventurous: Larry Aldrich, Georgia Bullock, Herbert Sondheim, M'amselle, Werle, Estevez, Junior Sophisticates, Helga, Junior Accent, Evan-Picone, Kimberly, Peggy Hunt, Mr. Mort, Adele of California, Jane Andre, Adelaar, Sloat, Dalton—good company, whose brilliant fashions you'll discover everywhere you look on Davison's Fashion Second.

DAVISON'S
downtown and lenox square



METROPOLITAN OPERA

Tour 1962 Atlanta

FRIDAY EVENING, MAY 4, 1962, AT 8:00

GIACOMO PUCCINI

MADAMA BUTTERFLY

Opera in three acts

Libretto by Luigi Illica and Giuseppe Giacosa

Conductor: Fausto Cleva

Production by Yoshio Aoyama

Sets and costumes designed by Motohiro Nagasaka

Supervisory Scenic Designer: Charles Elson

Supervisory Costume Designer: Ming Cho Lee

Stage Director: Patrick Tavernia

Cio-Cio-San	Gabriella Tucci
B. F. Pinkerton	Eugenio Fernandi
U. S. Consul Sharpless	Lorenzo Testi
Suzuki	Helen Vanni
Kate Pinkerton	Lynn Blair
Goro	Alessio De Paolis
Yamadori	George Cehanovsky
The Uncle-Priest	Osie Hawkins
The Imperial Commissary	Calvin Marsh
Registrar	Charles Kuestner

Chorus Master	Kurt Adler
Musical Preparation	Ignace Strasfogel
Associate Chorus Master	Thomas P. Martin

This production of MADAMA BUTTERFLY was made possible by a generous and deeply appreciated gift of Mr. Cornelius V. Starr.

KNABE PIANO USED EXCLUSIVELY

The audience is respectfully, but urgently, requested not to interrupt the music with applause.

SYNOPSIS OF SCENES

ACT I. A house, terrace and garden in Nagasaki

ACT II. The living-room of Cio-Cio-San's house

ACT III. The same

The Management reserves the right to make any changes in the above cast in case of unforeseen exigencies.

COMPLIMENTS

OF

WIEDEMAN & SINGLETON

Consulting Engineers

760 W. Peachtree St., N. W.
ATLANTA, GA.

CLEMENT A.
EVANS & CO.
INCORPORATED
Investment Securities

11 PRYOR STREET, S. W.
ATLANTA 3, GEORGIA

ATLANTA AUGUSTA MACON SAVANNAH

★ ★ ★

Coro JEWELRY

★ ★ ★

THE
GARDEN
SPOT OF
**DAYTONA
BEACH**

ON THE OCEAN

HOUSEKEEPING APARTMENTS
ACCOMMODATIONS FOR 2 TO 6
LINEN AND SILVER
CHINA AND UTENSILS
DAILY MAID SERVICE
PRIVATE TELEPHONES
DORMITORY FOR GUESTS' MAIDS
AIR-CONDITIONED

The Surf and Sand

1000 N. ATLANTIC AVE. CL 2-6451

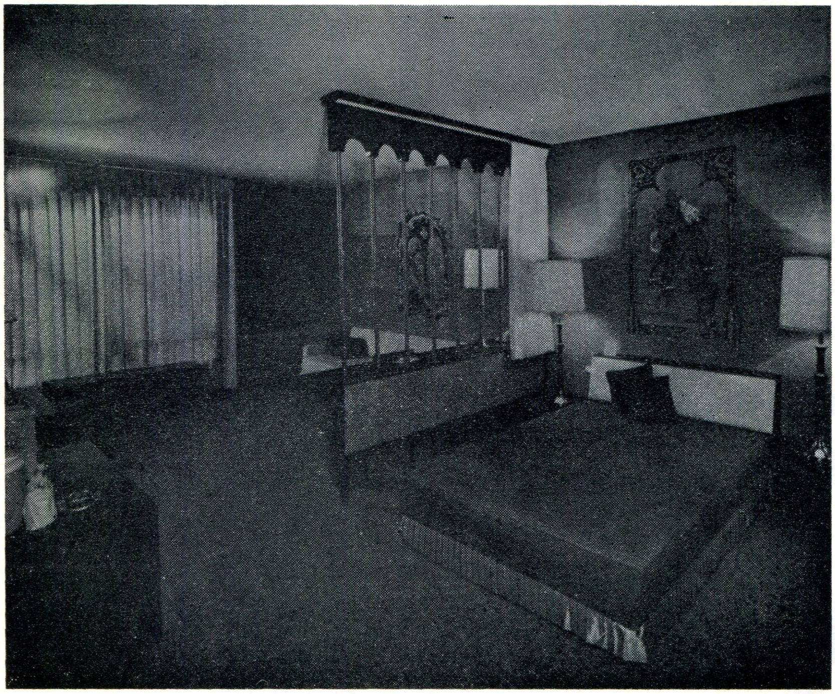
Mr. & Mrs. Marion E. Boriss

*Wedding Invitations
and Wedding Announcements
by
Stevens
have been traditional with brides
for three generations
We cordially invite you to
see our samples of
genuine copperplate engraving
on the finest paper*

*J. P. Stevens Engraving Co.
110 Peachtree Street
Atlanta*

TECH MOTEL

Now Has Deluxe Rooms!



Also, Restaurant and Meeting Rooms

- Swimming Pool -

On Expressway at North Avenue
(4 Blocks from Fox Theatre)
TRINITY 3-3721

the South's Newest, Finest Motor Hotel

ATLANTA
AMERICANA

FACILITIES:

- 350 Air Conditioned Rooms
- 14 Meeting Rooms
- 800-Seat Convention Hall
- 1200 Facilities for Dining
- Complete Visual and Audio Facilities

Free In-Hotel Parking

the Atlanta Americana

PHONE OR WRITE:

JOHN ASTARITA, General Manager
ATLANTA AMERICANA MOTOR HOTEL
SPRING AND CARNEGIE WAY
DOWNTOWN ATLANTA, GEORGIA
PHONE 688-8600—AREA CODE 404

Visit Vienna
the music capital of the world.

AUA
AUSTRIAN AIRLINES
serving 23 cities throughout Europe.

See your Travel Agent!

STOP Squawking

CALL ORKIN!

Orkin
for the sake of your home

If
it's
the
finest
in
cosmetics
it's
by
Revlon

Serving All Dixie

With Wares Of

The World

A MILLION SQUARE FEET
of modern showroom space

Featuring: Furniture Appliances
Lamps Bedding Floor Coverings
Linens China Fabrics & Draperies
Housewares & Accessories Giftwares
Sporting Goods Luggage Toys
Jewelry Apparel Etc.

ATLANTA MERCHANDISE MART

Peachtree and Harris Streets

American Chair Baker Barnard & Simonds Cabin Crafts Charak Clavos
Crest Custom Floor Coverings Dellinger Ralph Dennard Design Technics
Dinkelspiel Drapery Corp. of America Fancher Ficks-Reed Fortuny Fabrics
Friedman Bros. Gilford Leather Gilsteel A. Guerin Hersman J. G. Furniture
Johnson-Handley-Johnson Kittinger Kravet Fabrics Boris Kroll Fabrics Magee
Molla Metal Patcraft Piazza Originals Jens Risom Design Raulet
F. Schumacher Scroll Shoji Steelcase Stow & Davis The Annex
Tai Ping Chenilles Thonet Valley Upholstery Venini of Venice Waverly Fabrics
Whitecraft Widdicomb-Mueller Williamsburg

Access to Quality

ATLANTA DECORATIVE ARTS CENTER
351 Peachtree Hills Ave., N.E., Atlanta, Georgia

Christian Dior Perfumes

Miss Dior *Diorama* *Diorissimo*

3.50 to 175.00 at selected stores

Towncliffe

the label that
creates
fashion news in
suits and coats

in fine stores from coast to coast
in Atlanta,

J. P. Allen

●

TOWNCLIFFE, INC. 512 Seventh Ave., New York, N. Y.

Puccini's *Madama Butterfly* — Act I

MADAMA BUTTERFLY

Composer: Giacomo Puccini (1858-1924)

Librettists: Giuseppe Giacosa and Luigi Illica, basing their libretto on David Belasco's play, which in turn had its source in John Luther Long's short novel.

World Premiere: La Scala, Milan, February 17, 1904.

First American Performance: Washington, D.C., October 15, 1906, by the Savage Grand Opera Company (in English)

First Metropolitan Performance: February 11, 1907, with Farrar, Homer, Caruso, and Scotti: the composer attended.

Notes on MADAMA BUTTERFLY: Puccini decided to set the Butterfly story after seeing the Belasco play in 1900, when it was repeating its New York success in London.

Less than half a century had passed since Japan was opened to the Western world, and public interest and curiosity about the Orient was still at a high pitch. Whether because of misconceptions about its authenticity or because of a cabal against the composer, "Butterfly" failed at its Milan premiere, and was not well received until a revised version was given in Brescia three months later. The revision, which divided the opera into three acts, immediately took its place as one of Puccini's most popular works. The success of the work led to the further collaboration between Puccini and Belasco which resulted in the composition of "The Girl of the Golden West."

Present Metropolitan Production: The first new production in thirty-four years of "Madama Butterfly" was presented on February 19, 1958, in an authentic Japanese treatment, scenically and histrionically, made possible through the generous contribution of Mr. C. V. Starr of New York. Both Yoshio Aoyama, the stage director, and Motohiro Nagasaka, the designer of scenery and costumes, are noted in the Japanese theatre, and nothing was spared to recreate the Japan of the early 1900's. Dimitri Mitropoulos conducted, with Antonietta Stella as Cio-Cio-San, Margaret Roggero as Suzuki, Eugenio Fernandi as Pinkerton, and Mario Zanasi as Sharpless.

* * *

On Cue . . .

ADAMS-CATES is always on cue... for the real estate needs of Atlanta citizens... just give us the nod... and we're ready to perform.

1905 1961

CREATE AN ESTATE

ADAMS-CATES COMPANY, *Realtors*

201 Hurt Building • Atlanta 3, Georgia

Pride in giving . . .
Pride in receiving

as with all recognized leaders
in any field of endeavor
pride is always
an inseparable companion

S&H GREEN STAMPS

S&H GREEN STAMPS

WATCH THE
DINAH SHORE SHOW
NBC-TV FRIDAY EVENINGS
MAY 11 AND JUNE 1

Available in the Atlanta area at all
Big Apple Supermarkets and W. T. Grant Stores

The gift that
tops everything...
cashmeres by Hadley

For her classic sweater life: Hadley's delectably soft cashmere sets in our new Spring colours. 34 to 40. Cardigan, 22.95. Short-sleeve pullover, 17.95. Long-sleeve pullover, 19.95.

Peck and Peck

AT 634 PEACHTREE STREET

ALL

SAVINGS EARN 4% PER ANNUM • CURRENT RATE • AT

Security Federal Savings & Loan Association

MEMBER - FSLIC
ON PEACHTREE IN THE FOX THEATRE BUILDING
WM. G. KIRKLAND, *Exec. Vice-Pres. & Gen'l Mgr.*

LUFTHANSA

GERMAN AIRLINES

187 Spring Street (Corner Cain) Atlanta, JA 5-6454

Downtown

Lenox Square

ZACHRY

HOME OF HART SCHAFFNER & MARX CLOTHES

The Robinson-Humphrey Company, Inc.

ESTABLISHED 1894

Robinson, Humphrey & Co.

MEMBERS
NEW YORK STOCK EXCHANGE
AMERICAN STOCK EXCHANGE (ASSOCIATE)

ALBANY — COLUMBUS
GEORGIA

ATLANTA

CHARLESTON — COLUMBIA
SOUTH CAROLINA

Direct Private Wire to Goldman, Sachs & Co., New York

Gabriella Tucci • *Cio-Cio-San*

Helen Vanni • *Suzuki*

Eugenio Fernandi • *B. F. Pinkerton*

In

MADAMA BUTTERFLY

Lorenzo Testi • *U. S. Consul Sharpless*

Alessio De Paolis • *Goro*

Fausto Cleva • *Conductor*

GABRIELLA TUCCI, soprano, was born in Rome, and has studied with her husband, Leonardo Filoni. After winning a vocal competition at Spoleto she made her operatic debut there, in 1952, as Leonora in *La Forza del Destino* with Beniamino Gigli. Thereafter she was engaged by the Rome Opera, where she appeared as Marguerite in *Faust* and Desdemona in *Otello*. Appearances followed in principal Italian theatres including La Scala, San Carlo in Naples, and the Maggio Musicale in Florence. She has sung guest engagements in Paris, London, Tokyo, Spain and Australia, and made her American debut with the San Francisco Opera during its 1959 fall season. Her Metropolitan opera debut occurred during the 1960-61 season as Cio-Cio-San in *Madama Butterfly*. . . . Now in her fourth season at the Metropolitan, HELEN VANNI has sung more than twenty-five roles in the mezzo-soprano repertory. Born in Davenport, Iowa, of a musical family, she graduated from the College of St. Catherine in St. Paul, Minnesota, before continuing her vocal studies in New

York and at the Opera Department of the Berkshire Festival. Miss Vanni made her Metropolitan debut in November, 1956, and last summer sang leading roles with the Santa Fe Opera. . . . EUGENIO FERNANDI, the Italian tenor, was born in Pisa and studied in Turin with the famous tenor, Aureliano Pertile. Joining La Scala's school for young artists, he made his debut at the Milan theatre in 1954, and thereafter appeared in other principal theatres as well as in guest engagements in Germany, Spain and South Africa. He joined the Metropolitan in February 1958 making his debut as Pinkerton in the new production of *Madama Butterfly*. Since then he has sung nine principal tenor roles including Ismaele in the first Metropolitan production of Verdi's *Nabucco,* presented on opening night of the 1960-61 season. . . . LORENZO TESTI made his Metropolitan debut last season as Marcello in *La Boheme,* his first appearance before American audiences. Born near Perugia, he studied there before making his operatic debut at Spoleto in 1956. Engagments followed at Siena, Florence and Venice, climaxed by his first appearance at La Scala, 1958. He also appeared in Paris and Berlin, and at the World's Fair in Brussels. . . . One of the most familiar Metropolitan artists to operagoers in New York and across the country is ALESSIO DE PAOLIS, who has been with the company for the past twenty-three seasons. The master of more than fifty character roles in four languages, his appearances are guarantees of carefully etched and musicianly portrayals, which have been heard by audiences on three continents. . . . FAUSTO CLEVA is a native of Trieste, where he began his training at the Conservatory before continuing his studies in Milan. Posts with several important Italian theatres preceded his engagement as chorus master at the Metropolitan in 1920, a position he held until 1942. In 1950 he was engaged by Rudolf Bing to join the staff of conductors, and has since directed many of twenty operas, principally in the Italian repertory. He has also conducted frequently at the San Francisco, Chicago and Cincinnati Operas, and has appeared as guest at the Verona Arena, the Royal Opera in Stockholm, and at the Edinburgh Festival.

Louise Homer, left, as Suzuki and Geraldine Farrar as Cio-Cio-San in the Metropolitan premiere of Puccini's "Madama Butterfly", February 11, 1907.

Compliments of

McDonough Construction Company

Compliments of

RAINE AND COMPANY

INSURANCE - BONDS

81 Peachtree Place, N.E. TR. 5-2791
Atlanta, Ga.

U. S. MOSAIC TILE CO., Inc.

TILE - TERRAZZO - MARBLE - MOSAIC - SLATE
CONTRACTORS

151 MILLS STREET, N. W.
ATLANTA 1, GA.

John J. Mion, Pres. & Treas.
R. A. DeMarco, Vice-Pres. & Sec'y

lobi
she's irresistible in Hanes
seamless stockings

RPM
SPECIAL
MOTOR OIL
RPM
SUPREME
MOTOR OIL

New deposit-free motor oils keep engines purring thousands of extra miles

Deposit-free RPM Motor Oils keep combustion chambers so clean, moving parts so free of sludge that your engine can now outlast the life of your car. See your Standard Oil dealer and get the full story on how RPM Motor Oils can give you thousands of extra miles without overhaul!

STANDARD OIL

STANDARD OIL COMPANY (KENTUCKY)

Smart!

Safe!

Convenient!

USE HARCO

PERSONALIZED POCKET CHECKS

Harco QUALITY

ASK YOUR BANKER

A COMPLETE STOCK
OF NEWEST ADVANCE IN
PHARMACEUTICALS

PAY LESS-GET MORE
Jacobs
DRUG STORES
ALL OVER ATLANTA

NATIONALLY KNOWN

- COSMETICS
- BABY GOODS
- SUNDRIES

Sealtest
TRADE MARK
DAIRY PRODUCTS

Compliments of

HENRY CHANIN

CORPORATION

EAST POINT, GEORGIA

Compliments of

Addison-Rudesal Inc.

☆ ☆ ☆

Compliments of

CRAWFORD & COMPANY

Insurance Adjusters

131 Ponce de Leon Avenue N. E.

☆ ☆ ☆

Compliments of

AMERICAN LITHOGRAPH COMPANY

W. E. BROWNE DECORATING CO.

443 Peachtree Street, N.E. ATLANTA 8

The Coach and Six Restaurant

1776 Peachtree Street

•

Serving Luncheon and Dinner

•

Mrs. Twitchit's fondness for antiques doesn't include Mr. Twitchit's tuxedo!

It's a lark to arrive at the opera in his 1920 Stutz, but she wishes his tuxedo were not of the same vintage. Especially when he can rent the correct formal attire for any occasion at Jarrell's. Style, quality and fit much nicer than the usual, of course.

John Jarrell INC.

Broad at Peachtree • *Lenox Square* • *JA 1-0924*

JEWELS BY HARRY WINSTON, LTD.

ATLANTA ART ASSOCIATION
April 28 - May 5

ON EXHIBIT 10 - 4
Donation $1.00

The
RED CARPET
GEORGIAN TERRACE HOTEL
Lower Lobby

ATLANTA'S MOST
DELIGHTFUL LOUNGE

Building for your Future
J. T. Embrey
William C. Griscom
Earle E. Vick
ATLANTA GENERAL AGENTS
PIEDMONT SOUTHERN LIFE
INSURANCE COMPANY
Home Office Atlanta, Georgia

C. A. ADAIR & CO.
General Contractors
73 WEST PEACHTREE PLACE, N. W.
JA. 4-2841

SLOAN PAPER COMPANY

ATLANTA BIRMINGHAM CHATTANOOGA

DISTRIBUTORS OF THE FINEST PRINTING
PAPERS MADE IN THE UNITED STATES

CHEROKEE HEATING CO. INC.
Heating and Air Conditioning Contractors
860 Bernina Avenue, N. E. JA. 4-3832
HUBERT VEAL

Vol T. Blacknall Company

"Floor Covering Importers and Distributors" — Serving the South since 1934

Johnson, Lane, Space & Co.
INCORPORATED
Member New York Stock Exchange

Investment Securities

10th Floor Commerce Building
Broad Street at Marietta
JAckson 4-8091

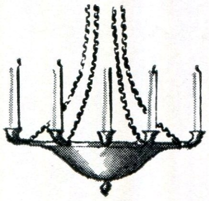
Compliments of

F. W. WOOLWORTH

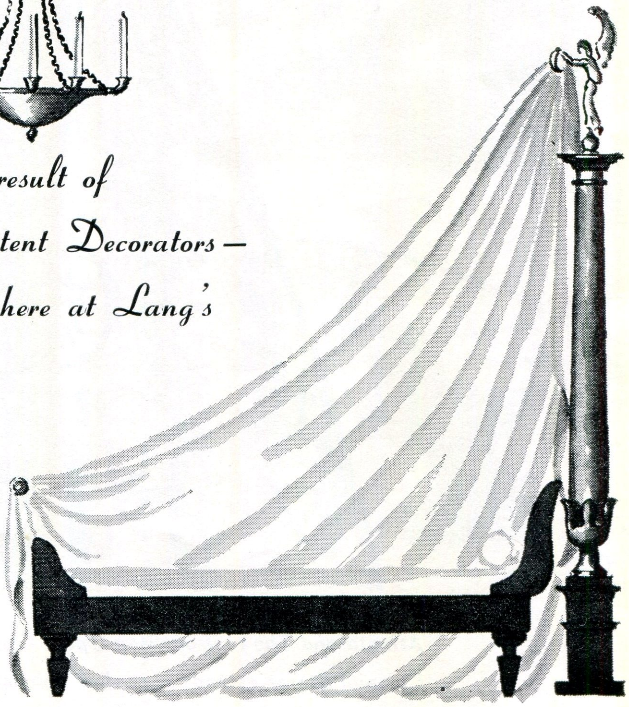
21 Stores in Greater Atlanta
to Serve You

FINE CHILDREN'S SHOES FITTED BY EXPERTS
Edwards - Tarso Supinator - Straight Last - Alexis Dress Up - Proper Bilt - Miss America
Children's - Teens - Students
Also Prescriptions & Orthopedic Shoes
BOB WILLIAMS SHOES, INC.
LENOX SQUARE - PEACHTREE ROAD FRONT **CE. 7-7539**

COMPLIMENTS OF
VIRGINIA METAL PRODUCTS, INC.
Manufacturers of Movable Metal office partitions
1421 Peachtree Bldg. • Atlanta, Georgia



Distinctive Interiors are the result of
Creative Planning by Competent Decorators—
nowhere better qualified than here at Lang's



Residential Interiors by
PORTER & PORTER inc.
SUBSIDIARY OF RAY LANG, INC.
2205 PEACHTREE ROAD, N. E.
ATLANTA, GEORGIA TR. 6-6703

Atlanta and The Metropolitan Opera Company have been in close harmony for 38 years. Colonial Stores extends a cordial welcome to the company and to the many visitors to our city

COLONIAL STORES

A RARE MOMENT

This photograph will undoubtedly live long in the history of the Metropolitan Opera Association. Its rareness cannot be underestimated by those who have watched the expansion of the Met in recent years. It is unique because it shows Mr. Rudolf Bing (right), General Manager for the Met, and Mr. Francis Robinson, Assistant Manager, just sitting there. With more than thirty-five new productions to his credit, a New York season to oversee, plus a long tour each year, Mr. Bing does very little sitting. Mr. Robinson, as Assistant and champion public relations man, stays quite as busy. Atlanta is always proud to be a part of their great activity!

Louis Melancon

30 Years Is A Long Time . . .

It's a full generation. That's how long we've been making Doncaster dresses and it's how long we've rejected (successfully, thanks to our customers) mass production and conformity.

Doncaster has devoted 30 years to the idea that a woman wants her clothes to express her personality . . . and fastidious women have discovered the services uniquely Doncaster's that make this wish a reality. Each Doncaster, classically simple in design, is selected by the customer from an infinite variety of fine fabrics and colors. This selection is then individually cut expressly for her.

You will find Doncasters available only through women who know clothes . . . they offer a personalized service which today is refreshing.

Doncaster

RUTHERFORDTON,
NORTH CAROLINA

Compliments of

ESTABLISHED 1910

F. GRAHAM WILLIAMS CO.

INCORPORATED

"Beautiful and Permanent Building Materials"

1690 MONROE DR., N.E. ATLANTA, GA. TR 5-0043

S

**SOMERVILLE
PAPER
COMPANY**

Telephone 799-7241
1600 Southland Circle, N.W., Atlanta 18, Georgia

The Girl in the

Seamprufe

**is Today's News
in Lingerie Fashions**

SEAMPRUFE, INC. • 412 FIFTH AVE. • N. Y. C.

ATLAS FINANCE COMPANY

"A Southern Company - Serving the South"

**McBURNEY STOKER
&
EQUIPMENT COMPANY**

50 YEARS OF SERVICE

1911 — 1961

SINCE 1895
INSURANCE
DUNLAP AND COMPANY
SURETY BONDS
ATLANTA, GA.

Atlanta Music Company

SHEET MUSIC

JACKSON 2-4811 **60 PRYOR STREET, N. E.** **WILLIAM O. MUNN, Manager**

Bravo Le Bargain ♪

Enjoy EXTRA Music Festivals in Europe . . .
Get there at NO EXTRA FARE on SAS!

SAS brings all of Europe within your reach . . . and within your budget! Be sure and plan your program with SAS and see extra cities at no extra fare—adding to your pleasure the highlights of a variety of foreign musical festivals. On SAS, it can all be done for the air-fare to just one city. (Your SAS ticket to Rome, for instance, includes as many as 19 cities.)

You'll travel in smoothest harmony on SAS Jets to and through Europe. Revel in the perfect notes of hospitality—the exclusive Maître de Cabine service. From take-off to landing, on SAS you're in masterful hands!

Your SAS travel agent or local SAS office will be glad to handle all details. Why not book today?

SAS

SCANDINAVIAN AIRLINES SYSTEM
134 Peachtree Street, N.W., Atlanta 3, Ga.

D. L. Stokes & Co., Inc.

REAL ESTATE

SALES

MORTGAGE LOANS

PROPERTY MANAGEMENT

LEASES

INSURANCE - ALL FORMS

Main Office

680 WEST PEACHTREE ST., N. W.

TELEPHONE - TRINITY 6-3361

☆ ☆ ☆

WILLIAM H. BENTON

BUILDER

CE 7-9042

☆ ☆ ☆

THOMAS S. PERRY CO., INC.

523 Simpson St., N. W.
ATLANTA, GEORGIA

Automotive Warehouse Distributors

ANTIQUES

INTERIORS RESTORATIONS

E. R. Wilkerson, Inc

Furniture of Distinction

Atlanta, Ga.

Now located at
3300 PIEDMONT ROAD, N. E.
Telephone 233-3251

Year-Round Air-Conditioned Offices

HEALEY BUILDING
57 Forsyth St., N. W.
JAckson 2-2960

WILLIAM-OLIVER BUILDING
32 Peachtree St., N. W.
JAckson 2-3265

HEALEY REAL ESTATE & IMPROVEMENT CO.
324 HEALEY BUILDING
ATLANTA 3, GEORGIA

CONDITIONED AIR ENGINEERS, INC.
ATLANTA, GEORGIA

George B. Hightower
John R. Tufts
Alfred T. Brawner

Southern Bonded Warehouse
Atlanta, Georgia

Clean Rugs . . . Last Longer!

It's a fact—clean rugs do last longer. Protect your investment in rugs and carpets by having them cleaned at least once a year by one of the South's oldest, largest and finest rug cleaners.

SHARIAN, INC.
DR 7-6488

Since 1925
COMMERCIAL • INDUSTRIAL • INSTITUTIONAL

PAINTING
•
GOODMAN
DECORATING CO.
210 SIMPSON ST., N. W.
JAckson 5-0272

Auto-Soler

Garlington-Hardwick Co.
INSURANCE
REAL ESTATE
MORTGAGE LOANS
Peachtree Arcade Bldg.
Telephone MUrray 8-6213
ATLANTA 3, GEORGIA

GRANTS GIVES
S&H
Green Stamps

Grants
KNOWN FOR VALUES

CHARGE
ACCOUNTS
INVITED

23 FRIENDLY
FAMILY STORES
SERVING GEORGIA
and more to come!

W. T. GRANT CO.
In May . . . 1000 Stores Coast - to - Coast

Michel Kazan

invites you to see your
loveliness enhanced
by one of his
new Paris-inspired
coiffures . . . adapted
especially for you.
Phone CEdar 3-6757.

BEAUTY SALON, ONLY AT

Regensteins
BUCKHEAD

IN ALL THE SOUTHEAST

Compliments of

DOUGLAS WOOD
REALTY CO.

944 Gordon St., S.W.
PL. 5-3511

Atlanta Beverage Co.

970 JEFFERSON STREET, N. W.
TR 6-5743 ATLANTA 18, GEORGIA

Distributors
BUDWEISER • MICHELOB

TREAT YOURSELF KINDLY
in "Atlanta's Only Complete Salon for
Women of All Ages"

- ★ Steam Bath Massage
- ★ Niblack Reducing
- ★ Make-up
- ★ Visual Poise
- ★ Wardrobe
- ★ Social Graces
- ★ Speech
- ★ Personality
- ★ Beauty Salon Agnes F. Clark
- ★ Facials
- ★ Scalp Treatments

By Reservation Only — 233-7819

Personally Yours
Ltd.
2891 Peachtree Rd.

WEALTH

*Results from investments
properly made and supervised.
Discuss your investments with
one of our registered representatives.*

J. W. TINDALL & COMPANY
1614 Fulton National Bank Building
Stocks & Bonds
Mutual Funds

THE FARM

Steaks . . .
Charcoal Broiled

Seafood . . .
Delicious Variety

Freddie Powers . . .
at the piano in the new
Pump Room from 8:30 P.M.

Dinner Served
5 P.M. — 11 P.M.

THE FARM
3820 Roswell Road
TEL. CE. 7-9225

Closed Sundays

Cokesbury
Since 1789

BOOKS FOR EVERYBODY

72 Broad Street, N.W. JA 5-0501

REYNOLDS ALUMINUM SUPPLY COMPANY
Metals and Building Products

1441 Ellsworth Drive, N.E. ATLANTA, GA. SY 4-9511

Arthur Cobb Inc.

antique and reproduction furniture and decorative accessories . . . silver, china, fine linens, gifts and shops for the bed, bath, closet and window . . .

3278 peachtree road

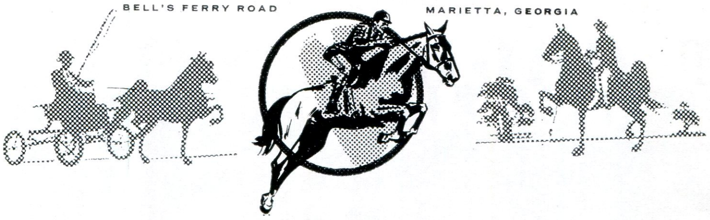
jrvindale

The home of Minnie Quarts

Enjoy the delicious farm-fresh dairy products from Irvindale...at your store or delivered to your door!

ROCKRIDGE FARM STABLES

BELL'S FERRY ROAD MARIETTA, GEORGIA



LARKIN COILS, INC.

MANUFACTURERS OF
HEAT TRANSFER EQUIPMENT

519 MEMORIAL DR., S. E.
ATLANTA 1, GEORGIA

☆ ☆ ☆

COMPLIMENTS OF

LOVABLE BRASSIERE CO.

2400 Piedmont Road at Garson Dr.
ATLANTA 5, GA.

☆ ☆ ☆

**SOPHIE MAE
PEANUT BRITTLE**

Sophie Mae
PEANUT BRITTLE
Sophie Mae

Compliments of

Nelson, Farber & Franson, Inc.

General Contractors - Commercial Construction

ATLANTA, GEORGIA

DeKalb County Federal
SAVINGS AND LOAN ASSOCIATION

☆

SHEPARD BRYAN
Chairman Board

BONNEAU ANSLEY
President

C. PAYNE McMURRY
Executive Vice-Pres.

116 Clairmont Ave.
DECATUR, GA.

1246 Glenwood Ave., S. E.
ATLANTA 16, GA.

●

Compliments of

W. B. LEEDY & CO., INC.

●

Antiques

T GORDON LITTLE

Interiors

SONOCO PRODUCTS CO.

SONOCO SERVES THE WORLD PAPER PRODUCTS

PAPER PRODUCTS FOR INDUSTRY
SINCE 1899

**H. W. IVEY CONSTRUCTION
COMPANY, INC.**

3330 Peachtree Road, N.E.
Atlanta, Georgia

SHARP-BOYLSTON CO.

—REALTORS—

Contributing to Atlanta's Growth

Since 1881

10 Auburn Ave., N.E.

MAIER & BERKELE

REGISTERED JEWELER AMERICAN GEM SOCIETY

173 Peachtree St.

Jewelers to the South Since 1887

Van Raalte

Gloves
Stockings
Lingerie

because you love nice things

COMMERCIAL LEASES

PROPERTY MANAGEMENT

COMMERCIAL SALES

RESIDENTIAL SALES

INSURANCE

LOANS

DRAPER-OWENS CO.
REALTORS
REAL ESTATE - INSURANCE - LOANS

GRANT BUILDING
ATLANTA

A DEPARTMENTALIZED REAL ESTATE INSTITUTION

COMPLIMENTS

OF

STOCKBRIDGE STONE DIVISION

VULCAN MATERIALS COMPANY

☆ ☆

Compliments

of

NATIONAL LINEN CO.

☆ ☆

Compliments

of

Peachtree Federal

Savings and Loan Association

Insured Savings - Home Loans

FILLER'S
Select Quality

If
It's A
Snack
The House
of Filler
Makes
It

Filler Products, Inc., Atlanta — Chicago — San Juan

COMPLIMENTS OF

LAWCO BUILDING MATERIALS COMPANY

Building Specialties

P. O. BOX 6185, STATION H
TELEPHONE TRINITY 4-1686
ATLANTA, GA.

BALLARD'S

Dispensing Opticians

GUILD Rx OPTICIANS

WALTER BALLARD OPTICAL CO.

105 PEACHTREE STREET, N.E.
MEDICAL ARTS BUILDING
W. W. ORR DOCTORS BUILDING
BAPTIST PROFESSIONAL BUILDING
SHEFFIELD MEMORIAL BUILDING

How Important

is your investment program? — We think it deserves serious thought and careful study.

Our experience, facilities, sources of information, and trained personnel enable us to offer you worthwhile assistance. Call on us.

Courts & Co.

Established 1925

Investment Bankers

Members New York Stock Exchange
and Other National Exchanges

11 Marietta Street — Atlanta — Lenox Square
Tel. JA 1-0238 — Tel. CE 3-8281

OSBORNE

TRAVEL SERVICE

PERSONAL SERVICE
AND
PROFESSIONAL COUNSEL

CRUISES

GROUP TOURS

INDIVIDUAL TRAVEL

3330 PEACHTREE ROAD — PHILIP OSBORNE
CE. 1-1600 — MALCOLM STITT

Northside's Most Experienced Agency

William C. Warren, III — Robert L. Richards

COLE, SANFORD & WHITMIRE

Your Insure-All Agency

205 Spring Street, N.W.

Charles T. Nunnally, Jr. — Hubert M. Stover

Compliments

of

The Rushton Company

OPPOSITE LENOX

CHARLES
WILLIS
WALTER WILLIS

new address 3380 Peachtree

you and your

OPERA Visitors

are cordially
invited to visit our
magnificent new Shop at

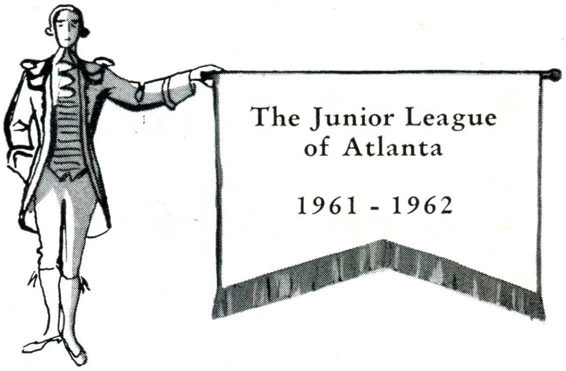
3380 PEACHTREE

morning coffee
afternoon tea

OPPOSITE LENOX

CHARLES
WILLIS
WALTER WILLIS

Jewels · Fine China
Silver · Crystal
Deluxe Gifts



The Junior League of Atlanta

1961 - 1962

OFFICERS

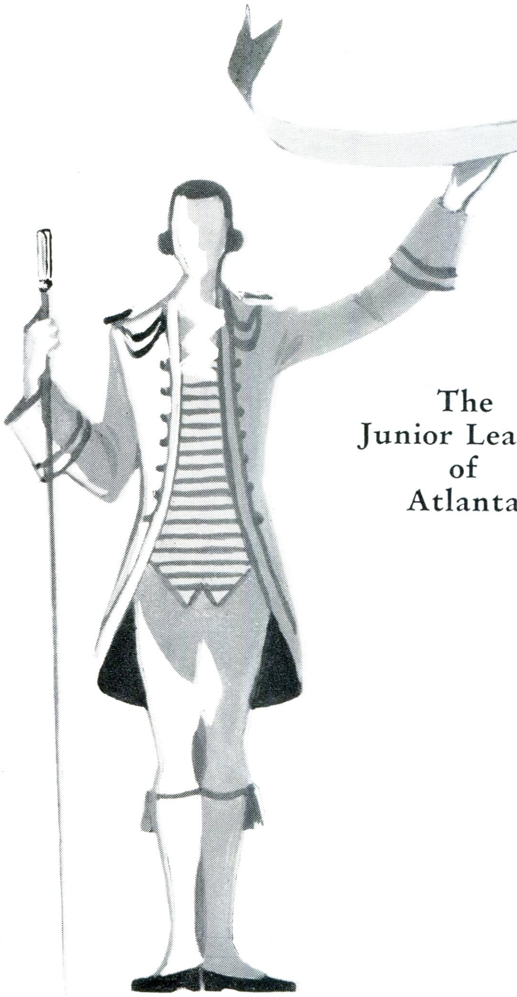
President	Mrs. Thorwald Eros, Jr.
First Vice President	Mrs. S. G. Miller
Second Vice President	Mrs. Lamar Q. Ball, Jr.
Treasurer	Miss Jolie Richardson
Recording Secretary	Mrs. Vincent Dobbs
Corresponding Secretary	Mrs. Allen S. Hardin
Immediate Past President	Mrs. Sam C. Inman
Honorary Life President	Mrs. Max Don Howell
Honorary Life President	Mrs. Edwin Peeples
Honorary Life President	Mrs. Theodore Venard

CHAIRMEN OF STANDING COMMITTEES

Civic Affairs	Mrs. Remington McConnell
Community Arts	Mrs. William T. Newman
Children's Art	Mrs. William Kirkland, III
Cotton Blossom	Mrs. Charles E. Bowen
Education	Mrs. Robert G. Watt
Egleston	Mrs. Frank C. Owens, Jr.
Future Policy	Mrs. John W. Lundeen, Jr.
Health & Welfare	Mrs. Dom H. Wyant
Hospitality	Mrs. Charles H. Christiansen, Jr.
Magazine	Mrs. Rhodes Purdue
Nearly New	Mrs. John W. Wilcox, Jr.
Nominating	Mrs. Thomas E. Addison, Jr.
Opera	Mrs. Louie Cason
Placement	Mrs. John S. Langford, Jr.
Professional	Miss Caroline Sauls
Community Research—	Mrs. Thomas E. Martin, Jr.
Provisional	Mrs. William C. Warren, III
Public Relations—	Mrs. John L. Westmoreland, Jr.
Records	Mrs. V. Thomas Murray
Senior Active	Mrs. Alvin Barge
Speech School	Mrs. Robert S. Griffith
Sustaining	Mrs. James N. Frazer

SPECIAL COMMITTEES

Children's Theater	Mrs. Ryburn Clay, Jr.
Regional Conference	Mrs. Sam C. Inman
Puppets	Mrs. Philip Gallion, Jr.



The Junior League of Atlanta

Mrs. Thorwald Eros, Jr.
President

Mrs. Louie Cason
Opera Chairman

Photographs by Van Buren Colley

Junior League Chairmen of Opera

Mrs. D. Robert Marsden
Advertising Chairman

Mrs. William Kirkland, III
Program Literary Editor

Mrs. Charles C. Willis
Program Art Editor

Mrs. McChesney H. Jeffries
Program Treasurer

Mrs. William R. Bridges, Jr.
Program Secretary

Photographs by Van Buren Colley

Mrs. Rutledge Tufts
General Ticket Chairman

Mrs. John Armsby
General Ticket Co-Chairman

Mrs. Paul A. Duke
Season Ticket Chairman

Mrs. Thomas V. Patton
Ticket Treasurer

Mrs. George L. Harris, Jr.
Single Performance Ticket Chairman

Mrs. Frank Carter, Jr.
Box Office Chairman

Miss Jolie Richardson
Publicity Chairman

Mrs. Leland G. Baggett, Jr.
Mailing Chairman

E. L. SPRINGER FOOD STORE

1690 Howell Mill Road, N. W.
TR 5-5601-2

Serving the Northside with
Fine Foods for
Over 50 Years

Compliments

of

B. A. MARTIN

Builder of Beautiful Homes

CE. 3-6794

THOMPSON BOLAND-LEE

SHOES

For the Family
ATLANTA • LENOX SQUARE
DECATUR • WEST END • MARIETTA
New Charge Accounts Invited

MU. 8-4431

TRINITY FURNITURE SHOPS
INCORPORATED

CUSTOM FURNITURE UPHOLSTERING
REFINISHING

MR. GREEN

630 Angier Ave.
ATLANTA, GA.

Compliments of

Atlanta Federal Savings
and LOAN ASSOCIATION

ATLANTA, GEORGIA

Georgia Blue Print Company

BLUE PRINTS — DIRECT LINE PRINTS — PHOTOSTAT PRINTS
Reproductions on Transparent Paper and Cloth
Photo Murals — Photo Enlargements and Reductions
ENGINEERING EQUIPMENT — DRAWING SUPPLIES
TECHNICAL REFERENCE BOOKS
Dealer for
W. & L. E. Gurley — Eugene Dietzgen — Fred Post
Lufkin Rule Co. — Hamilton Manufacturing Co.
JAckson 4-8881
119 Luckie Street, N. W. **Atlanta, Georgia**

Phone: JA. 2-9012

FULTON PAPER CO.

223 Spring St., S.W.
Atlanta 3, Ga.

Budd & Co.
INCORPORATED

Stocks—Bonds—Mutual Funds
Suite 1321, Fulton National Bank Bldg.
Atlanta 3, Ga. Telephone 524-6402

ATLANTA HEARING AID SERVICE

T. J. ZELSKI

Zenith Quality Hearing Aids
Factory Approved Repair Service

TRinity 2-7152

533 PEACHTREE ST., N.E. ATLANTA 8, GA.

63 YEARS IN ATLANTA

LIPSCOMB ELLIS CO.

GENERAL INSURANCE

PROPERTY MANAGEMENT

REAL ESTATE

JA. 1-2162 90 FAIRLIE ST.

KENNETH GARCIA
Antiques from England
2297 Peachtree Rd., N.E., Atlanta 9, Ga.

Sir John Silvester as a Boy
18th Century English School

Fine Paintings
Period Furniture Old Books

Compliments of

J. A. JONES CONSTRUCTION CO.

OLD HICKORY HOUSE RESTAURANTS

FINEST BARBEQUE ANYWHERE!

B. M. GRANT CO.

Mortgage Bankers - Realtors - Insurance

603-07 Grant Building JA 1-1603

ATLANTA 3, GEORGIA

Compliments of

L. E. MURRAY

Building Specialties

Northside Station: Box 11603
Telephone CEdar 3-3375
ATLANTA, GA.

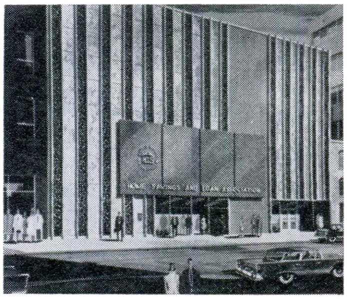
MAYTAG SOUTHEASTERN COMPANY

Distributors of

MAYTAG HOME LAUNDRY EQUIPMENT

706 Lee St., S.W. PL. 5-7773

dependability since 1929



THE HOME OF . . .

- insured savings accounts •
- flexible home loans •

HOME SAVINGS

and Loan Association

77 FORSYTH ST., N.W. / ATLANTA 3

Charles V. Minor, President

Rhodes furniture
serving the south since 1875

Why You Get More at RHODES

- **More For Your Money**
  By making quantity purchases for 59 stores Rhodes pays less per item. Often we buy a factory's entire output. This savings is passed to you.
- **Furniture Selected by Experts**
  Our expert buyers are highly skilled in the field of home decoration. Every piece of furniture you buy from Rhodes has been carefully selected on the basis of style, design and livability.
- **Quality Controlled Furniture**
  Furniture sold by Rhodes is manufactured under rigid quality controls. This assures you the finest quality possible for your furniture dollar.
- **Instant Credit**
  Your credit purchases are handled on the spot at Rhodes. No trips to the bank or finance company . . . no extra papers to sign. Rhodes finances its own installment purchases. Most often, this means savings for you.
- **Guaranteed Satisfaction**
  Rhodes has an 85 year history of satisfied customers. You can buy from Rhodes with confidence . . . secure in the knowledge that we stand behind every item we sell . . . and that we'll be here tomorrow!

Peachtree Street at Harris

Stewart-Lakewood Center

® "COLUMBIA", MARCAS REG. PRINTED IN U.S.A.

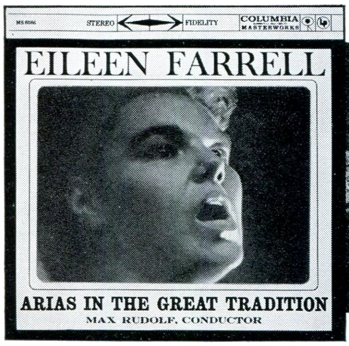
The Sound of Genius
Eileen Farrell and Richard Tucker

in a superb new recording

STEREO
COLUMBIA RECORDS
EILEEN FARRELL·RICHARD TUCKER
GREAT DUETS FROM VERDI OPERAS
AIDA SIMON BOCCANEGRA DON CARLO UN BALLO IN MASCHERA OTELLO
FAUSTO CLEVA CONDUCTING THE COLUMBIA SYMPHONY ORCHESTRA

ML 5696/MS 6296*

Great Duets from Verdi Operas—including "Don Carlo," "Aïda," "Simon Boccanegra," "Un Ballo in Maschera," "Otello"— with Fausto Cleva conducting the Columbia Symphony Orchestra.


STEREO
FIDELITY
COLUMBIA MASTERWORKS
EILEEN FARRELL
ARIAS IN THE GREAT TRADITION
MAX RUDOLF, CONDUCTOR

ML 5408/MS 6086*

Verdi Arias ML 5654/MS 6254*
Puccini Arias ML 5483/MS 6150*
Cherubini: Scenes from **Medea** ML 5325/MS 6032*
Berg: **Wozzeck** SL 118

STEREO
COLUMBIA MASTERWORKS
RICHARD TUCKER SINGS PUCCINI
Fausto Cleva conducting the Columbia Symphony Orchestra
COLUMBIA

ML 5416/MS 6094*

Verdi: **Rigoletto** M2L 404/M2S 901*
Donizetti: **Lucia di Lammermoor** SL 127
Starring Richard Tucker ML 5062
Mascagni: **Cavalleria Rusticana;** Leoncavallo: **Pagliacci** SL 124

*Stereo

Yours on Columbia Records

THE QUALITY...THE TASTE...THE DISCER

Ben Zuckerman
B. H. Wragge
Pauline Trigere
Teal Traina
Gustave Tassell
Herbert Sondheim
Adele Simpson
Mlle. Ricci
Maurice Rentner
Originala
Norman Norell
Monte-Sano & Pruzan
Rosalie Macrini
Koret
Bud Kilpatrick
Mr. John
Arthur Jablow
Irene
Fredrica
David Evins
Christian Dior — New York
Davidow
Lilly Dache
Hattie Carnegie
Donald Brooks
Harvey Berin
Larry Aldrich

NMENT. . .THE FASHION . . . UNMISTAKABLY

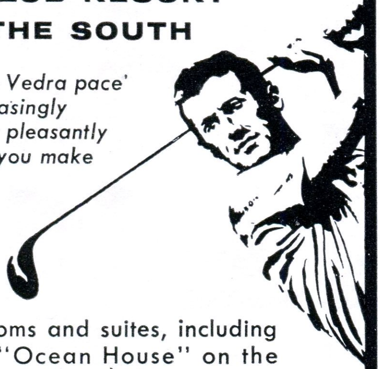
RICH'S
Fashionable Third

LIGGETT Rexall LANE DRUG STORES

Ponte Vedra

THE CLUB RESORT
OF THE SOUTH

The "Ponte Vedra pace" can be pleasingly relaxing or pleasantly active . . . you make the choice.



Luxury rooms and suites, including the new "Ocean House" on the fabulous 7-mile beach. Golf on one of America's great courses — now 27 holes in length! Pool, Surf Club, 6 all weather tennis courts, lazy lagoon fishing or deep sea charter boats

For color brochure address
THE INN, PONTE VEDRA BEACH, FLA

Compliments of

P. D. Q. CLEANERS

2337 Peachtree Road, N.E.
Peachtree Battle Shopping Center

THE IGLOO
Ice Skating

3833 Roswell Road, Northeast

Atlanta's newest, the South's most Glamorous Rink • Now accepting reservations for private parties: Birthdays • Sunday School Class Parties • Club and Organization Socials • School Group Parties.

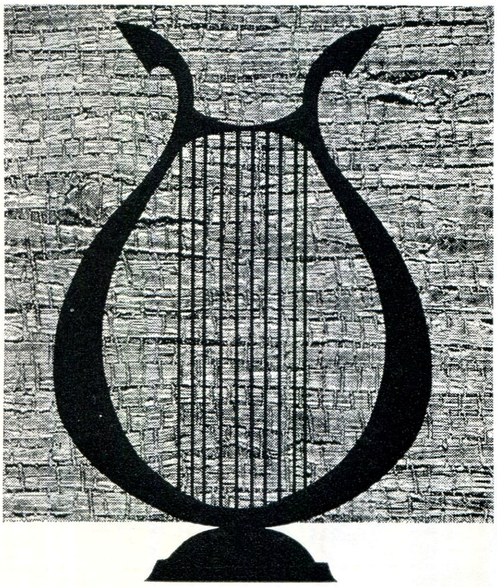
Call 255-5927 for full information

Chemicals • Textile Sizing & Finishing • Synthetic Resins & Detergents

"SEYCO"

SEYDEL-WOOLLEY AND COMPANY

748 RICE STREET, N. W. **ATLANTA, GEORGIA**



There is harmony in the rooms decorated with

VICRTEX
VEF WALLCOVERING

The perfect harmony of color and texture in Vicrtex Wallcovering will make your rooms "sing" with beauty. Visit the Dwoskin Showrooms soon . . . see the exciting range of patterns and textures in Vicrtex wallcoverings and upholstery fabrics, exclusive with Dwoskin in Atlanta. Our staff of expert decorators is ready to help you, at any time!

DWOSKIN
763 Peachtree St., N.E.

Fine Quality Painting and
Wallcovering Since 1914

☆ ☆ ☆

Compliments of
WOODALL REALTY
COMPANY

☆ ☆ ☆

EAGER & SIMPSON
Corsetieres
Surgical Supports

☆

24 CAIN STREET, N. E. JAckson 2-4972
ATLANTA, GEORGIA

BUY A NAME YOU TRUST!

DODGE DART LANCER
LANDER
PICKED BY The Saturday Evening POST *America's Quality Dealer of the Year*
TR 2-6661 NORTH AVE., BETWEEN THE PEACHTREES

ATLANTIC REALTY CO.

MARK YOUR CALENDAR NOW!
2nd Bi-Annual "COLLECTORS ANTIQUES"
ATLANTA ART ASSOCIATION GALLERIES
October 9-12, 1962

Gordon's
RIPLETS

"A Potato Chip Delight"
Gordon's
RIPLETS

Fritz Orr Club-Camp-School
3245 Nancy Creek Road, N. W.
ATLANTA 5, GEORGIA

SUMMER DAY CAMP
NURSERY SCHOOL - KINDERGARTEN
BOY'S CLUB - GIRL'S CLUB
RIDING SCHOOL - DANCING SCHOOL

For All Your
SWIMMING POOL
CHEMICALS
CALL
TESCO
CHEMICALS
First in Water Chemistry
Baker Street at the Expressway
524-7593

Member National Swimming Pool Institute

ARTISTIC POOLS, INC.
886 Scott Circle
DECATUR, GA.
636-1472

"EXCLUSIVELY GUNITE" F. E. WAIT, Pres.

For the Finest in Theater
Music — The Met
For the Finest in Work
Music — Muzak

DIXIE MELODY INC.
Free Estimate JA. 4-8696

ARISTOCRAT
ICE CREAM COMPANY

Ice Cream for All Occasions
Party Moulds and Novelties

165 Haynes St. MUrray 8-3453

**THIS LABEL
LABELS YOU...**

CANADA
DRY

BEVERAGES
AND
MIXERS

**AS A PERSON
OF GOOD TASTE**

COMPLIMENTS

OF

BARGE-THOMPSON,
INCORPORATED
ENGINEERS & CONTRACTORS

1415 HOWELL MILL ROAD, N.W.
ATLANTA, GEORGIA

**Your Family Gets the Most
from**

FOREMOST

Milk *Ice Cream*

**FIRST FIDELITY SECURITIES
CORPORATION**
Stocks - Bonds - Mutual Funds
Fulton Federal Building
Atlanta 3, Georgia
Office 688-3187

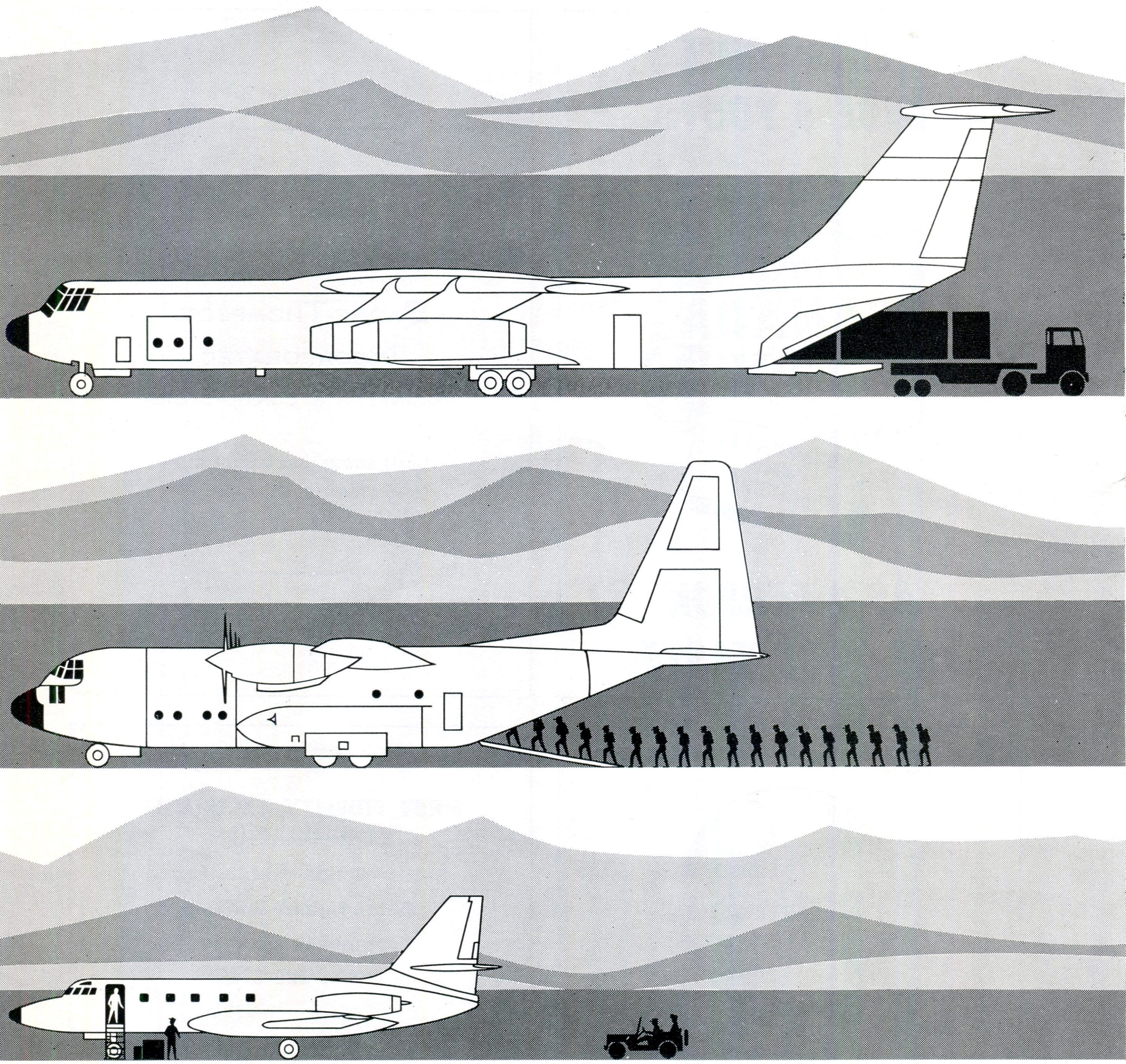
RESTFUL DINING
Overlooking Bobby Jones Golf Course

Luncheons from 75c
Dinners from $1.25
Filet Mignon $2.25

COLONIAL TERRACE HOTEL
2140 Peachtree Road, N. W.
Phone TR 6-2611

H. DEAN SPRATLIN
Companies

REAL ESTATE
DEVELOPMENT



AIRLIFT FORCES must be kept ready to supply freedom's needs, fast, anywhere on earth. Many types are needed. Above are three by Lockheed-Georgia. Top: the C-141—a huge, fast, long-range jet now being developed. Center: the famous prop-jet C-130 Hercules airlifter. Bottom: the JetStar—a compact jet transport for high-priority airlift missions. All three embody advanced design features that have grown out of Lockheed-Georgia's long and productive airlift experience.

LOCKHEED GEORGIA
Airlift Center, U.S.A.

OPERA TICKET OFFICE

The first day's mail is opened by Mrs. William B. Erb, Mrs. Edmund D. Taylor, Mrs. Charles Bickerstaff, Jr., Mrs. Warren Duffey and Mrs. Carl Lockett.

One Person to a Seat

Over 2,500 hours were spent by League volunteers in assuring you your seat for tonight's opera. There might have been two people contending for the same seat, but this efficient group works for months in the ticket office to insure careful handling of coveted opera tickets.

Adhering strictly to a first-come, first serve rule in the sale of tickets; handling mountains of advance mailing prior to sale time; answering a battery of telephones; dealing with post office bags full of correspondence; these are some of the jobs of this group. In return for their efforts, the Junior League is permitted to publish its souvenir program, thus receiving the revenue for its advertising.

Mrs. Edward K. Van Winkle, Jr., Mrs. John B. Chapman, Mrs. James A. Black, Mrs. William A. Rooker, and Mrs. L. Allen McDonough mailing out last tickets.

MRS. KINSER'S
HOME STYLE FOODS, INC.

Serving

GEORGIA - SOUTH CAROLINA
TENNESSEE - FLORIDA
ALABAMA - VIRGINIA
KENTUCKY

KEWAYDEN CAMP
For Boys and Girls

SPENCER BOYD, JR.
Owner, Director CE 7-8866

Convenient - Careful - Courteous
Parking

Downtown Garages:
- 5 Points Center
- Arrow Auto Service
- Bird Cage Garage
- Park & Shop Garage
- Shoppers Garage
- Cone Street Garage

Lots:
- Cone at Poplar
- Cone at Walton
- Spring at Luckie
- Ellis at Ivy
- Cain at Techwood
- Peachtree at 8th
- Peachtree at North Ave.
- Peachtree at Alexander
- Atlanta Airport

ROY LIVINGSTON ENTERPRISES

HAVE A LOVE AFFAIR
WITH THE SUN

BAIN de SOLEIL
By ANTOINE

- MOTIVATION PROGRAMS
- EXECUTIVE GIFTS
- AWARDS
- EMBLEMS
- SPECIALTIES
- CALENDARS

WALT BARBER *Advertising Specialties*
BOX 11927 • ATLANTA 5, GA. • CE 3-5478

WEYMAN & CO.
"Since 1895"

Realtors - Insurance
Mortgage Loans

C&S Bank Building
JA 4-0281

COMPLIMENTS
OF
"The Old Reliable"

JOHN SMITH CO.

ESTABLISHED 1869

HEADQUARTERS FOR CHEVROLET CARS AND TRUCKS

530 W. PEACHTREE ST., N.W. TR. 5-8111
ATLANTA, GA.

OLE KING COLE BAKERIES

10 Convenient Locations
to Serve You

Plant & Office
TR 4-7620

1067 Peachtree St.
TR 5-6747

Long, long experience
backed by the best of Service

IRBY-ADAMS-CATES COMPANY
Insurance Agents and Brokers

608 FULTON FEDERAL BLDG.
JAckson 3-7325

ATLANTA 3, GEORGIA

Compliments

AVISCO FILM CORPORATION
190 Ottley Dr., N. E.
Atlanta, Georgia

◆

Distributors of
AVISCO CELLOPHANE

Compliments of

DEALERS SUPPLY CO., INC.
WHOLESALE DISTRIBUTORS
Heating & Air Conditioning Equipment

362 Fair St., S.W. JA. 3-6231
Atlanta 3, Ga.

Compliments
of
GEORGIA CHAPTER

AMERICAN
INSTITUTE OF INTERIOR
DESIGNERS

A national association of interior designers and decorators organized to maintain standards of design and professional practice.

Compliments
of
SHEPHERD CONSTRUCTION COMPANY, INC.

U.S. ROYAL
LOW PROFILE
BUTYLRIDE

If you can't see your tread, see Gordy for

New U. S. ROYAL Butylride Tires

The new wonder-performing tire made of butyl rubber! Eliminates all brake and cornering tire squeals, absorbs road shocks, improves steering control on curves to give a soft, quiet ride with sure-footed stability!

GORDY TIRE CO.

14th at the Expressway — 666 Stewart Ave., S. W., near Glenn

AKERS
MOTOR LINES, INC.
"A SERVICE YOU CAN TRUST"

*SERVING THE EAST, THE SOUTH
AND NEW ENGLAND SINCE 1933*

Compliments of

Apex Supply Co.

RICHARDSON REALTY COMPANY
830 West Peachtree Street, N. W.
Established 1896

*Atlanta's Oldest Family Owned
Realty Company*

Hugh I. Richardson, *President*

Your Giftway of the South

DOWNTOWN AND LENOX SQUARE

Two stores where FRIENDS are as precious as diamonds . . . where shopping is a FRIENDLY AFFAIR . . . where you're always as welcome as a day in June . . . to browse, to buy, or to open that charge account you've been wanting at BENNETT'S.

CLAUDE S.
Bennett
JEWELERS
207 PEACHTREE AND LENOX SQUARE

USE YOUR PEACHTREE CHARGA-PLATE

EILEEN FARRELL RICHARD TUCKER
GREAT DUETS FROM VERDI OPERAS
AIDA · SIMON BOCCANEGRA · DON CARLO · UN BALLO IN MASCHERA · OTELLO
FAUSTO CLEVA CONDUCTING THE COLUMBIA SYMPHONY ORCHESTRA

ML 5696/MS 6296 • **Great Duets from Verdi Operas** • Eileen Farrell & Richard Tucker, Cleva, Columbia Sym. Orch.

Available at
Atlanta's Leading
LP Record Shop

Record Hunter

1140 Peachtree

Do I have designs on you?

JEWELS BY *L. Harris Ogden*

WINNER DIAMONDS-INTERNATIONAL AWARDS 1960 AND 1961

L. HARRIS OGDEN, LIMITED
3980 RANDALL MILL ROAD, N.W.
ATLANTA 5, GEORGIA
CEDAR 3-1880 · CEDAR 7-6863

ATLANTIC COMPANY

Ice & Coal • Cold Storage Throughout the Southeast for Over 50 Years • E-Z Food Shops

Compliments of

THE BEALY SMITH AGENCY

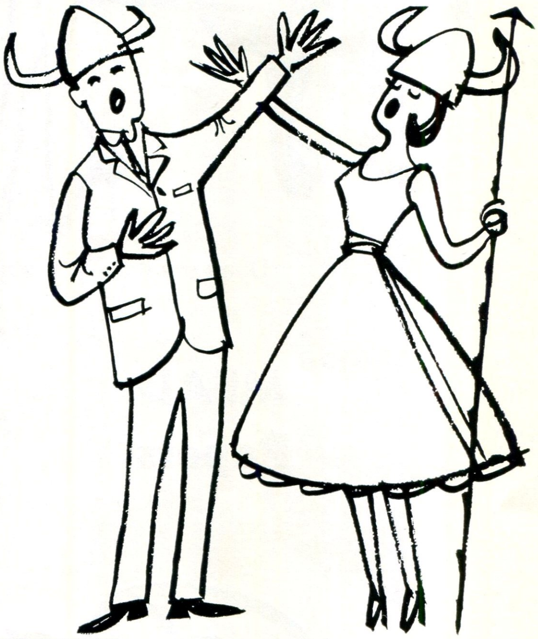
The Connecticut Mutual Life Insurance Co.

THE
LEADER

in scientific service
for your automobile
your Ph.D. Phillips Dealer

PHILLIPS 66

TRI TON
INCORPORATED
Box 276
Doraville, Georgia



LENOX SQUARE *Ah-ria*

This ah-ria is written for every voice—sopranos, altos, contraltos, bassons, tenors . . . and is frequently "sung" in chorus, as: Ah! Fabulous Lenox Square . . . Ah! Gloria . . 69 stores side by side . . . shop without dressing up (like at Opera), free parking for 6,000 cars . . . exciting events all during the year. Come join in the ah-ria . . . cause . . . EVERYTHING'S THERE AT . . . LENOX SQUARE.

"Don't say it . . . just write it on that good Dillard paper!"

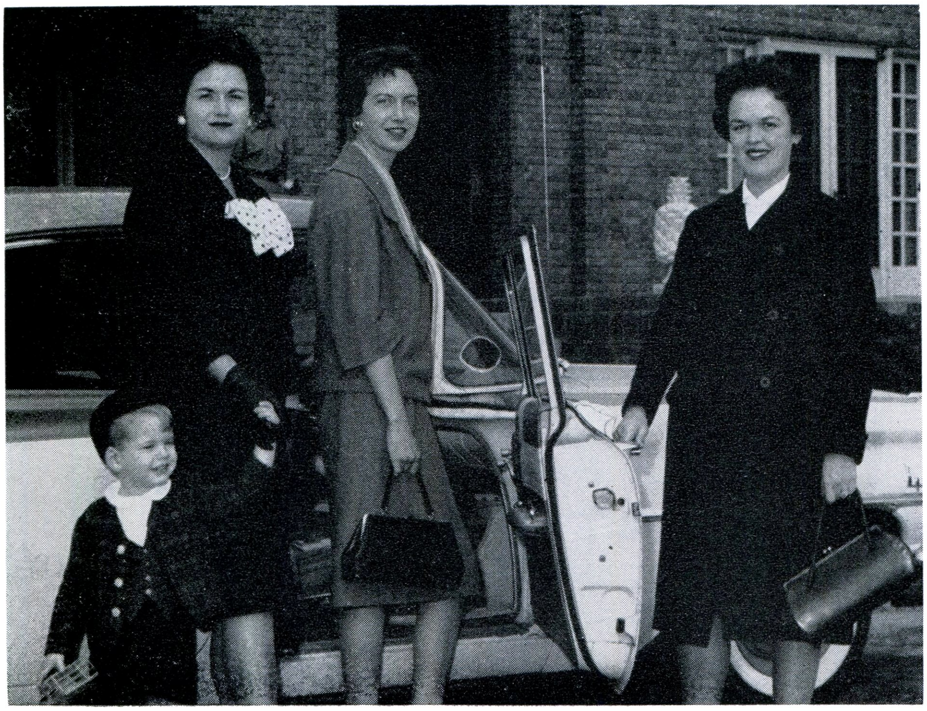
MEAD
Papers

SCOTT
Tissues

Dillard **PAPER COMPANY**

GREENSBORO • CHARLOTTE • RALEIGH • WILMINGTON • WINSTON-SALEM • ATLANTA • AUGUSTA
MACON • GREENVILLE • COLUMBIA • ROANOKE • BRISTOL • RICHMOND • KNOXVILLE • BIRMINGHAM

OPERA PROGRAM ADVERTISING



Frazer Banks III **Mrs. Frazer Banks, Jr.** **Mrs. Ben L. O'Callaghan** **Mrs. Wm. Boyt Griffin, Jr.**

Come Rain

or

Come Shine

Baby-sitters are in big demand with a group of League volunteers each January. These are the young women who solicit the advertisements for our souvenir opera program. As our picture above shows, sometimes they can't get those baby-sitters. Little Frazer Banks assisted mama in all of her ad selling.

For five weeks these volunteers follow an elaborate card system in visiting Atlanta's business world, always careful not to duplicate their efforts and add to the ulcers of free enterprise. Behind them stands a group of volunteers who will handle the correspondence and billing involved.

Thus a relatively small group of volunteers, putting pretty legs to hard use, makes possible many of the community contributions made by the Junior League.

Mrs. Jackson Smith
Mrs. Arthur B. L. Martin

Compliments of

Georgia Savings Bank &
Trust Co.

Tucker Wayne
and Company
ESTABLISHED 1930
Advertising

1175 Peachtree Street

- *Advertising*
- *Sales Counsel*
- *Market Research*
- *Public Relations*

TR 3-2021

Harper's Flowers

1201 West Peachtree St., N. E.

TRinity 6-5766

Compliments of

NEWCOMB *and* BOYD
1205 Spring St., N. W.

Consulting Engineers

COMPLIMENTS

OF

MORAN & COMPANY

GENERAL CONTRACTORS
Atlanta, Ga.

Garrett–Jones, Inc.

Interiors

2300 Peachtree Rd., N. W.

Trinity 4–7588

Frank Garrett *Waldo Jones*

THE UNION CENTRAL LIFE INSURANCE CO.

OF CINCINNATI

ORDINARY, PENSION, AND
GROUP DEPARTMENTS

1215 FIRST NATIONAL NORTH AVENUE BLDG.
615 PEACHTREE STREET, N.E.
875-5506

THE PINKERTON AND LAWS COMPANY

Commercial and Industrial Construction

ATLANTA, GEORGIA

Compliments of

Thibadeau, Shaw & Company, Inc.

Insurance — Real Estate

1240 Clairmont Ave. **DR. 8-3636**

The Sign of Good Entertainment at these Theatres in the Atlanta Area

Storey THEATRES

RHODES
DECATUR
HILAN
EUCLID
EMORY
TECHWOOD

and these
DRIVE-IN THEATRES

GLENWOOD
PEACHTREE
GWINNETT
SCOTT

SOUTHERN WOOD PRESERVING COMPANY

Montag & Caldwell

Investment Counsel

FIRST NATIONAL BANK BLDG.

SAM FINLEY, INC.

Asphalt Paving
Roads, Streets, Driveways
and Parking Areas

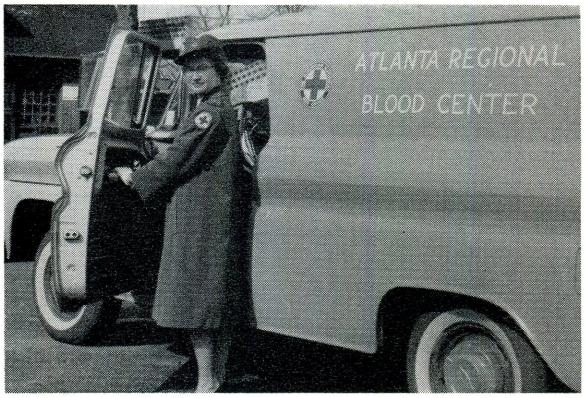
292 NORTH AVE., N.W. PHONE 876-7353

Lathem **TIME RECORDER CO.**
76 3rd St., N. W.
Atlanta 8, Ga.

Manfacturers - Time Recorders - Time Stamps - Nightwatchman Clocks

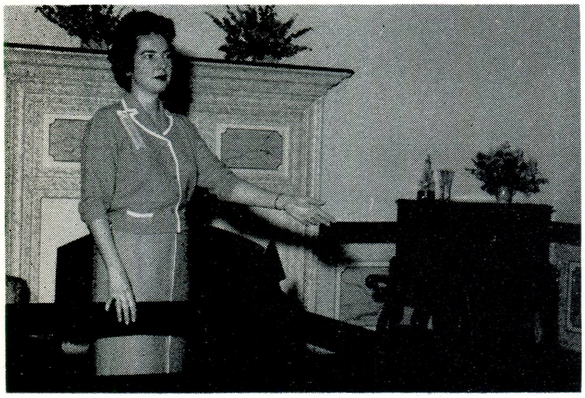
THE JUNIOR LEAGUE SERVING ATLANTA

Sheltering Arms Day Nursery


ATLANTA REGIONAL
BLOOD CENTER

American Red Cross

Child Service Association



Atlanta Art Association

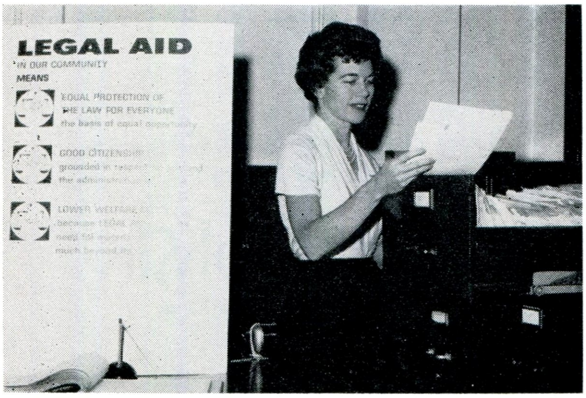
Woman of the Year Committee

THE
JUNIOR LEAGUE
ALSO
SERVES

- Nearly New Shop
- Civic Bus Tours
- Scouting
- Egleston Hospital
- Atlanta Speech School
- Children's Theater
- Puppets
- Community Drives
- Youth Concerts
- Florence Crittenton Home
- American Field Service
- Atlanta Symphony Library
- Southeastern Art Exhibit
- "Poison Prevention Week" co-sponsor
- Community Boards
- Rhodes Home

There are 1,000 members of the Atlanta Junior League serving more than 100,000 volunteer hours each year in an effort to fulfill the purpose of the Association of Junior Leagues of America "to foster interest among its members in the social, economic, educational, cultural and civic conditions of the community, and to make efficient their volunteer service." Since 1916 the Junior League has returned to the community over $775,000.00 backed by over 2,000,000 hours of volunteer service.

Hillside Cottages



Legal Aid Society

Hospital Auxiliaries

Grady Memorial Hospital

Cerebral Palsy School

Photographs by
Van Buren Colley

+

Everything to Build,
Heat and Repair
Your Home

RANDALL BROS.
665 Marietta St., N.W.

Compliments of

Monroe's Landscape and Nursery Company
2067 Manchester Road, N. E.
TR. 6-1061

WYANT & SONS PAPER CO.
and
NATIONAL PAPER COMPANY DIVISION

W
PAPER
S C

PRINTING & INDUSTRIAL PAPERS

Every city has an outstanding shop,
Atlanta now has two . . .

Leon Frohsin
225 PEACHTREE AND LENOX SQUARE

MAY WE SERVE YOU?

ROY D. WARREN REALTY, INC.
REALTORS

Sales *Loans* *Insurance*

JA. 3-6262

Compliments

of

George McDuffie Company
Atlanta, Charlotte, Sarasota

NATIONAL ENTERPRISES, Inc.
Motor Club Management
T. Chalmer Bryant, President
Atlanta, Georgia

Compliments of
ALLAN-GRAYSON REALTY COMPANY
40 South Pryor St., S.W.

Compliments of THE HARRISON COMPANY

Law Book Publishers

93 HUNTER STREET, S. W. ATLANTA 2, GEORGIA

Compliments of

FIRST ATLANTA REALTY FUND

GEORGIA'S FIRST REAL ESTATE INVESTMENT TRUST

Compliments of

North Fulton Electric Co., Inc.

Contracting & Repairs

G. W. Whitlow 233-2259

☆ ☆ ☆

Compliments of

VERNON M. MARCHMAN

Designer and Builder

☆ ☆ ☆

Complamints of a Fiend

Hep Stamp Out Home Cookin

Top
Value
STAMPS

Compliments of

TOP VALUE ENTERPRISES, INC.

PRICE AND WOOD

Opticians

Buckhead
3166 Maple Drive, N.E.
Strickler Bldg.
1293 Peachtree Street

☆ ☆ ☆

Compliments of

LAWRENCE D. COOK

Insurance Agency, Inc.

Henry Grady Building, Atlanta, Ga.

☆ ☆ ☆

BREWER-HEAD COMPANY

Realtors

REAL ESTATE - RENTS - LOANS - INSURANCE

Georgia Savings Bank Building
84 Peachtree Street at Broad

C. B. Brewer
F. W. Head
Oby T. Brewer, Jr.

Telephone
JAckson 3-2514

Jefferson's JEWELERS

on Peachtree . . .

if you want fine diamonds then come to Jefferson's who since 1914 sells quality diamonds for less. HOW? We obtain fine diamonds from Estates, Liquidations and other sacrifice sources.

SAVE 35% to 50%

Jefferson's

Established 1914 JEWELERS

107 PEACHTREE ST. N. E. ATLANTA, GEORGIA JA. 2-4786

The
COMMERCIAL
TRUST COMPANY
66 Pryor Street, N. E.
Atlanta 3, Georgia

MORTGAGE BANKERS

Compliments of

Magbee Lumber Company

BUFORD HIGHWAY 448-2140—2149

LUMBER and
BUILDING MATERIALS

NORCROSS, GEORGIA

Of all building materials available to man upon the earth, or beneath the surface, none spreads so keen a delight through our faculties as does that incomparable product of cosmic stress and unbending time — Marble!

Ruskin

THE GEORGIA MARBLE CO.

NEWMAN & COMPANY
General Contractors

Zenith

The Finest in
Television and Stereo

introduces **A New Era Of Dependability In Color TV!**

Bob Shelley

"Where Service is a Certainty"

258 PEACHTREE JA. 3-7313

Don't Dally
See Nalley

Almost twenty minutes from
any place in Atlanta

NALLEY CHEVROLET, INC.
2555 STEWART AVENUE, S. W.
Atlanta, Georgia

☆ ☆ ☆

Compliments of

WINN-DIXIE
in Atlanta

Bargains Every Day, Plus
KING KORN STAMPS

☆ ☆ ☆

Save the EASY Way!

Join *FULTON FEDERAL'S*
EASY-PAYMENT SAVING PLAN

GEORGIA'S
OLDEST
FEDERAL

FULTON
FEDERAL
SAVINGS
AND LOAN
ASSOCIATION

MAIN OFFICE: Edgewood & Pryor
BRANCHES: Buckhead East Point Highland & Virginia
Sewell-Cascade

CURRENT RATE 4% PER ANNUM
Accounts insured Up to $10,000 by F.S.L.I.C.

Ready Mixed Concrete

Asphalt and Paving

MacDougald
Warren, Inc.

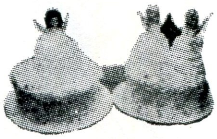
Northside Drive, N.W.

TRinity 4-7593

Compliments
Of

DUTCH OVEN BAKERIES, *Inc.*
720 STEWART AVE., S. W.
TELEPHONE PL 5-4585

Special Orders Our Specialty



Wedding Cakes
Party and Birthday Cakes

Fresh Daily
Direct To Your Door Service

Dutch Oven Bakeries
720 STEWART AVENUE, S. W.
ATLANTA 10, GEORGIA

J.P. Allen

FURS

FOR THE

HIGH MOMENT

OF ATLANTA'S

SOCIAL SEASON

ATLANTA SPEECH SCHOOL

Junior League volunteer Mrs. Christopher Manos, conducting one of the Atlanta Speech School dancing classes, a part of the school's ever expanding program.

Van Buren Colley

The Note That Keeps Growing

"This is like writing thank-you notes for wedding presents," said Mrs. Isabella Hinds, Executive Director for The Atlanta Speech School, Inc. She was speaking of a message for the 1962 opera program. "You want so much for each letter to be different, but they all carry the same word of thanks." For fifteen years, it's true, the opera program has carried a message about Atlanta's now famous school for speech correction, but there have been many differences.

In 1947 there was a story about the Junior League School for Speech Correction, begun nine years before through the boundless efforts of Mrs. William G. Hamm. It told of one room, fifty children, one teacher and a group of Junior League volunteers, the 1938 nucleus for the school. The story grew with each program, telling at last of 2000 hearing and speech handicapped individuals taking part each year in the schools program, not only in day and evening classes but also through auditory, diagnostic and cleft palate clinics for both children and adults. As facilities grew with the years, it became possible to add a teaching program for future speech therapists.

And in this growth it also became possible for the Speech School to become a community enterprise, rather than belonging to just one organization. In 1960, the new name appearing on the school's gate came to be The Atlanta Speech School, Inc. While financial support and over a hundred volunteers each year continue to come from the Junior League, many other groups have joined to insure the continued growth of the school. Civic clubs, employee groups, garden clubs, the public school systems of the metropolitan area and a host of interested individuals also receive the best thanks of all those who participate in the school's program. So this is really much like a thank-you note written annually, but each year covering a wider range of service and education for those who seek the school's help—and bringing increasing rewards to all those who work for this growth.

Compliments of

WILLIAM N. THURMAN AND ASSOCIATES

The Mutual Benefit Life Insurance Company

ADAIR

ESTABLISHED 1865

Realty and Loan Company

56 PEACHTREE ST.

BUCKHEAD OFFICE
3130 MAPLE DR., N.E.

FOREST PARK OFFICE
1228 MAIN ST., FOREST PARK, GA.

Compliments of

E. F. HUTTON & COMPANY

MEMBERS NEW YORK STOCK EXCHANGE

2 PRYOR STREET, S. W.

ATLANTA 3, GEORGIA

JAckson 1-2282

COMPLIMENTS OF

SCHWEPPES

The Authentic TONIC MIXER

Yohannan's Restaurant

LENOX SQUARE

Peachtree at Lenox Road

- Have Dinner Before the Opera
- Open Sunday at 12:00 noon to 9:00 P. M.
- Call CE 3-1191 for Reservations
- Special Prices for Children

LENOX SQUARE

Compliments of

NORTH PRYOR
STREET CORPORATION

YOHANNAN'S CARROUSEL INN

- Exciting . . . Smart, Subdued . . . Cocktail Lounge
- Enjoy the Carrousel Inn, then dinner at Yohannan's
- Carrousel Inn open from 11:30 A.M. to 1:00 A.M. Monday through Saturday.

LENOX SQUARE

BAILEY'S SUPREME COFFEE

"Leaves No Grounds for Complaint"

☆ ☆ ☆

THE SAGA
MOTOR HOTEL

Anaheim, California

**Outstanding and unusually
attractive, directly
across from Disneyland.
Completely air conditioned
including
dining room, coffee shop
and cocktail lounge.
Two heated swimming pools
and play area.**

☆ ☆ ☆

EIGHTH
ANNUAL
PAINTING
OF THE
YEAR

MEAD PACKAGING

EXHIBITION DATES
APRIL 22-MAY 6
AT
ATLANTA ART ASSOCIATION
PEACHTREE STREET

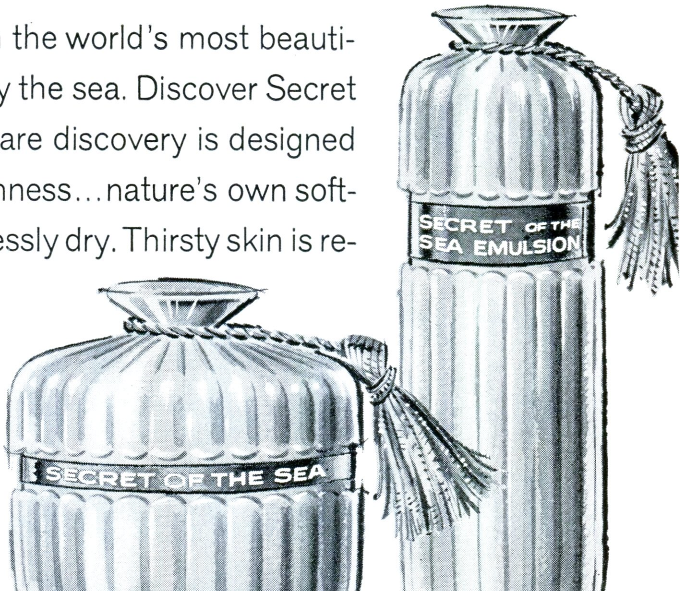
SECRET OF THE SEA
EMULSION

HAVE YOU DISCOVERED THE

SECRET Of the SEA

Discover the secret of women with the world's most beautiful complexions—those who live by the sea. Discover Secret of the Sea. This remarkable skin care discovery is designed to bring back nature's own smoothness...nature's own softness even to skin that seems hopelessly dry. Thirsty skin is refreshed. Scaly dryness disappears. You'll discover the same misty, mysterious glow of women who discovered the secret of the sea.

Dorothy Gray


SECRET OF THE SEA EMULSION
SECRET OF THE SEA

CREAM: $5.00, $8.50, $15.00 **EMULSION:** $5.00, $8.50

CHILDREN'S THEATRE AND PUPPETS

"The Hidden Valley" has a try-out

A Pioneer Grows Up

Theatre for the children of Atlanta was pioneered in 1928. It was begun by the marionettes and live theatre crews of the Junior League. Both groups are still active today, carrying a live play to the schools and a marionette show to the hospitals and special schools of our community.

Both of these projects require year around work from League members, for every facet of production is handled by these volunteers. Not only acting, but scenery painting, costume making, play writing and directing are on the calendar for these busy crews. There are full trooping schedules for both groups. Sometime there are tired dancing feet. Often there are weary backs from moving scenery. But always they have the reward of children's laughter and applause.

"The Red Shoes" Comes to the End of a Busy Season

This page sponsored by Mr. and Mrs. Elwyn Thomlinson

Compliments of

The Tog Shop

Americus, Georgia

MITCHELL MOTORS, INC.

Your OLDSMOBILE Dealer

350 W. Peachtree St., N.W.   JA. 2-5255

The Military Corporation

PROFESSIONAL EQUITY IN REAL ESTATE

Atlanta   Huntsville   Washington, D. C.

THOMSON & McKINNON

MEMBERS
NEW YORK STOCK EXCHANGE
and other principal exchanges

HEALEY BUILDING LOBBY   JA 4-4516

S & W CAFETERIA

Your Health Our Business
Since 1928

189 Peachtree St., N. E.

Getz
EXTERMINATORS®

Since 1888

☆ ☆ ☆

Compliments of

THE GLIDDEN CO.

☆ ☆ ☆

Get INCOME From Your Savings
This Convenient and Safe Way

Current Rate **4%** **per annum**

Each account insured safe to $10,000 by
permanent agency of U. S. Government.

Standard Federal
SAVINGS AND LOAN ASSOCIATION
44 Broad Street, NW • MUrray 8-6619 • Atlanta

IRA H. HARDIN
COMPANY

•

CONTRACTORS — ENGINEERS

"The Original"
Fan and Bill's
restaurant

FORMERLY OF
NEW YORK CITY
GLENS FALLS, N. Y.
WASHINGTON, D. C.
MIAMI BEACH

Luncheon—Dinner—Late Snacks

Menu, Atmosphere... Incomparable!
AMERICAN & CONTINENTAL CUISINE

★ ★ ★

MEN'S GRILLE
OUTDOOR GARDEN DINING
PRIVATE DINING ROOMS • BANQUET FACILITIES
AMPLE FREE PARKING

★ ★

COCKTAIL HOUR 4 'TIL 7:30 P.M.
Complimentary Hors D'Oeuvres
CONTINUOUS ENTERTAINMENT IN LOUNGE

★

OPEN DAILY 11:00 A.M. TO 2:00 A.M.
Member American Express, Diners' Club

876-7554

OPPOSITE BILTMORE HOTEL
WEST PEACHTREE AT 5TH STREET

The Hinman School, Inc.
293 Pharr Road, N. E.
Atlanta 5, Georgia
231-3477

Reading Instruction a Specialty

Lay's

**POTATO CHIPS
FRITOS AND
OTHER SNACK
FOODS**
Always Good

Compliments of

Tennessee Corp.

EAST WESLEY APARTMENTS

2 Bedroom Units

2629 PIEDMONT ROAD, N. E.

Adjoining Broadview Shopping Center

INTERIORS ANTIQUES

Rudolph-Sparks, Inc.

279 EAST PACES FERRY ROAD, N. E.
CEdar 3-1179
Atlanta 5, Georgia

WILLIAM RUDOLPH

Member American Institute of Decorators

The World Around
Thomas S. Morgan, Inc.
General Merchants
EXPORT-IMPORT
Member all Shipping Conferences
Forwarding, Shipping and Collection Agents
BUCKHEAD CENTER ATLANTA, GEORGIA
Offices: Atlanta - Chicago - Los Angeles
Agents:
South America - South Africa - Europe - The Orient

EMORY · UNIVERSITY ·
Cor prudentis possidebit scientiam
1836 1915

Compliments of

A FRIEND

James G. Wilcox
Insurance Agency

613 - 10 Pryor Street Building
JA. 3-3478

Compliments of

I.A.T.S.E. LOCAL 41
STAGE EMPLOYEES

Compliments of

HIGHLAND BAKERY, INC.

Serving
METROPOLITAN
ATLANTA
FOR OVER 20 YEARS
EAST POINT CHEVROLET
DEALER, INC.
ALTON M. COSTLEY—*President*

DRUITT STUDIO OF SPEECH
Adult and Student Training
DICTION - POISE - POSTURE
PERSONALITY ANALYSIS
PUBLIC SPEAKING - RADIO and TELEVISION
VOICE MODULATION
2204 Peachtree Rd., N.W. TR. 6-3440

S. Hammond Story Agency Inc.
1401 Fulton National Bank Bldg.
Insurance and Surety Bonds

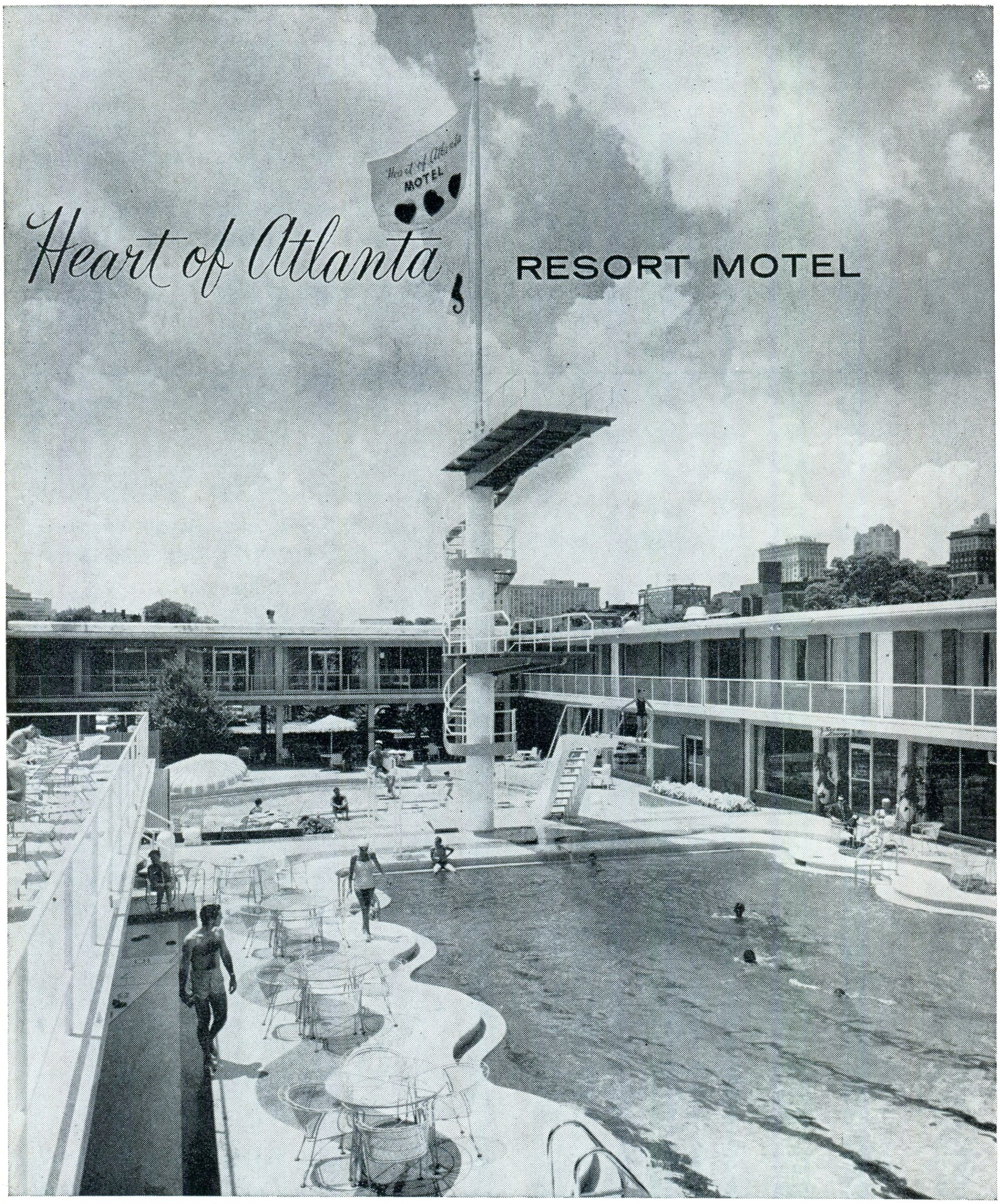
MARLBOROUGH COMPANY
OWNERS, W. W. ORR DOCTORS BUILDING
REAL ESTATE INVESTMENTS
490 PEACHTREE STREET, N. E.
ATLANTA 8, GEORGIA

A GOOD NIGHT'S SLEEP WORKS MAGIC!

The Magic Gift of
SOUTHERN ✚ CROSS
Springwall Mattresses manufactured by
SOUTHERN SPRING BED CO.-ATLANTA

HIGH HAMPTON INN AND COUNTRY CLUB
CASHIERS, NORTH CAROLINA
For reservations or information,
Telephone JA 4-3486
in Atlanta

Heart of Atlanta RESORT MOTEL



Now 216 Rooms — Hotel Location and Facilities with Motel Convenience

- ♥ Air Conditioning
- ♥ Direct Dial Telephones
- ♥ Television
- ♥ Radio & Muzak
- ♥ Each Room Has a Separate Dressing Room
- ♥ Two Swimming Pools
- ♥ Restaurant
- ♥ 24-Hour Switchboard
- ♥ 100% Parking

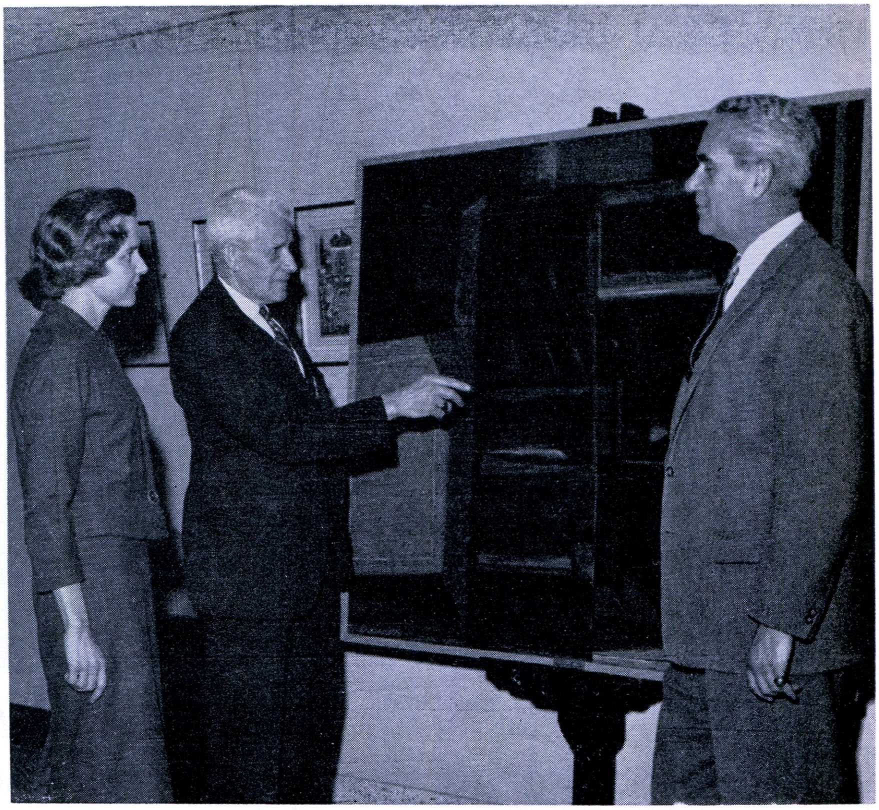
Heart of Atlanta **MOTEL**

2 blocks from downtown Peachtree St.
Courtland & Harris Sts.

7 blocks from U.S. 41, 23, 29, 78 & 19
For Reservations, Phone MUrray 8-1682—TWX AT 104

QUALITY COURTS UNITED INC.

ATLANTA ART ASSOCIATION



Van Buren Colley

Dr. Reginald Poland, director of the Atlanta Art Assn., and Mr. Ben E. Shute, 16th Annual Art Exhibition chairman, admire Alfred Pounder's "Red Interior", show's 1st prize winner, with Junior League representative, Mrs. Wm. L. Newman.

Look Around You

Look around you. The love for opera in Atlanta cannot be excelled. There are people standing up behind you, for there is more demand than seats for sharing in tonight's beauty. There are also people standing up each day at the Atlanta Art Association. Walking through its beautiful galleries, visiting the McBurney House and Thornton House, residents of Atlanta and its many visitors share, by the thousands, in this major cultural achievement of our city. Working toward future artistic success are the many students of the accredited art schools, the Atlanta Art Institute, operated by the museum.

Since 1959, the Junior League has supplied the museum with docents, carefully trained to add to the public's enjoyment of the museum. Whether they are receiving and conducting an individual or a bus load of people through the museum, they are sharing the knowledge that their training has brought them.

But this is not a new relationship between the museum and the Junior League. In 1946, artists throughout the south had no show of their own in which to display their work and find recognition for it. The Junior League filled this gap through paying nationally recognized judges to select an exhibit's winning pictures, as well as receiving all its guests. The sixteenth Southeastern Art Exhibition was held this fall, drawing artists from nine states, submitting nearly a thousand entries for one of the nation's most important regional shows.

With a woman's realism in knowing that a cultural attraction for the city must be lovely to the visitor's eye, the League went on to supply a $20,000 Members Room for the museum, later including the draperies and furnishings for the room. This many-windowed reception room is maintained on a rental basis to secure maintenance funds for the museum. This woman's eye for the needs of one of Atlanta's loveliest offerings will remain watchful, continuing to aid the museum as needs arise.

This page sponsored by the Georgia Power Company

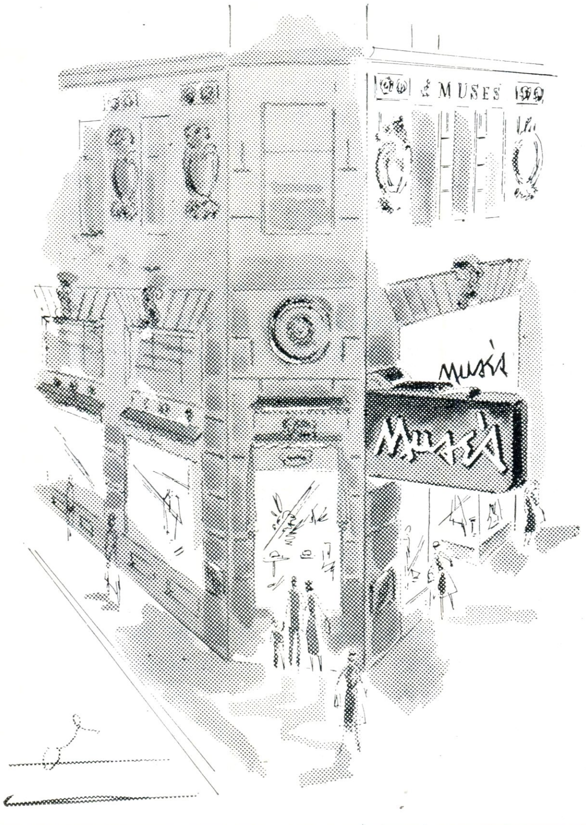
Compliments of

Browse, Borrow,
Buy Gallery
Atlanta Art Association
1280 Peachtree, N. E.

Elliotts'

PEACHTREE STUDIOS, INC.

Better Photographs

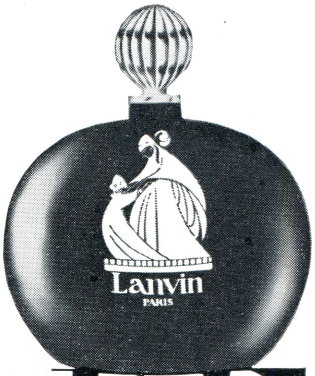


since 1879...

the style center of the South . . .

- Hickey-Freeman
- Society-Brand
- Louis-Roth of California
- Kingsridge
- Austin-Leeds

downtown, PEACHTREE, WALTON, BROAD
and LENOX-SQUARE on the Mall



ARPEGE

the best Paris has to offer

Herren's
RESTAURANT
around the corner from everywhere
84 Luckie Street, N.W. • Atlanta

SPRATLIN, HARRINGTON & THOMAS, INC.
Our Fiftieth Anniversary
1912-1962
Mortgage Bankers
74 Marietta St., N.W.
Realtors
288 E. Paces Ferry Rd. N.E.

FULTON SUPPLY COMPANY
Industrial - Textile - Contractors
Supplies and Machinery
342 Nelson Street, S. W.
Atlanta, Georgia

COMPLIMENTS OF
SOCKWELL S COMPANY
MECHANICAL CONTRACTORS
Atlanta, Georgia

Regensteins

at Peachtree and
Buckhead,
brides-to-be enjoy
the most complete
and personal
trousseau service
to be had.

EGLESTON CHILDREN'S HOSPITAL

Mrs. Frank C. Owens, Jr., Junior League hostess at the Egleston Hospital annual Christmas party, with Santa and guests.

Van Buren Colley

When He's Away at the Pole

When Santa Claus has gone back to the North Pole, when the bills are all mailed to our progam advertisers, a finance committee of the Junior League will budget its aid to the Henrietta Egleston Memorial Hospital. They know that the League is responsible for maintaining a bed in the hospital, for they have done this since 1928, and they know that there is part-time clerical help for assistance to the hospital around the calendar. There is also a yearly gift for any equipment the hospital might need.

It takes a lot of adding. But it is one of the greatest joys of the Junior League of Atlanta, for Egleston Hospital is perhaps the League's oldest friend. For thirty-five years, since before the doors of the hospital opened on Forrest Road, League members have been giving service to those children in need of medical attention, no matter what their circumstances. This help is not only financial but physical. Trained members work in the wards with the children each day. They type and file in the hospital office. They sew and mend in the sewing room. They conduct a play group at night, each week, for lonesome little patients. They help to staff the enchanting gift shop that contributes so much to the hospital. This year the League has supplied, from its membership, the officers who so efficiently head the hospital's auxiliary.

The new hospital on Clifton Road grows daily. Any child in need in our area, is welcomed. So are children from all over the country, as the hospital expands its research program. Sixty League volunteers contribute to this work each spring as hostesses for the hospital's home tour of the city. The League brings Santa to Egleston each year, but when he's back at the Pole, resting, its members are still calculating ways in which to benefit this dear, old friend.

This page sponsored by the Henry C. Beck Company

Compliments

of

MacDougald
Construction
Company

Atlanta, Georgia

AUTO
MARK IV
AIR CONDITIONING

Drive Cool All Summer

**Sold by Leading Car Dealers
and Independent Garages**

MELLEN PARTS COMPANY
ATLANTA, GA.
Distributor

"Dependable

Motor

Express

Service"

GEORGIA HIGHWAY
GHE
EXPRESS

ALUMINUM ANNIVERSARY

AMARLITE CORPORATION
AMARLITE
25th YEAR
1937 · ATLANTA, GEORGIA · 1962

Manufacturers of
Aluminum Entrances, Store Fronts

AMARLITE CORPORATION

ATLANTA, DALLAS, CHICAGO, CLEVELAND
PARAMUS, (N. J.), LOS ANGELES

The Ultimate in Listening Enjoyment . . .

STEREOPHONIC FM
over
WKLS—FM 96.1

Stereo Multiplex Receivers

FM RADIO, INC.

DR 3-1960 DR 3-8246

VALLEY PARK
ATLANTA'S NEWEST LUXURY
APARTMENTS
130 ALDEN AVE., N. W.

TURN OFF PEACHTREE ROAD AT 26TH STREET
RES. MANAGER 876-5197

DOBBS AND COMPANY
Exclusive Agents—TR 3-1291 1938 Peachtree Rd., N.W.

Compliments

BRADFORD TIRE CO.
269 Luckie St., N. W.

Home of:

SEIBERLING

SAFETY TIRES

Rothberg says

"Get a good piece of Real Estate—Take care of it and it will take care of you."

SAMUEL ROTHBERG
REALTOR
575 Peachtree Street, N. E.
TR. 2-0706

GEORGE F. RICHARDSON CO.

Carpets
Linoleum
Rubber Tile
Asphalt Tile
Acoustical Tile

188 Fourteenth St., N. W.
Atlanta, Ga. TRinity 5-1603

Timothy McCarthy
CONSTRUCTION COMPANY, INC.
CONTRACTORS & ENGINEERS

1785 CHESHIRE BRIDGE RD., N. E. TRinity 5-9727
ATLANTA 9, GA.

Compliments of

HELENA RUBINSTEIN

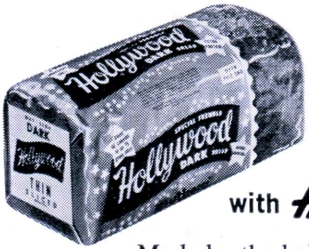
New York

I'd even go North for
southern®
BREAD

BAKED FRESH HOURLY at 19 modern plants throughout the South

FAST DELIVERY by over 800 trucks serving 40,000 outlets daily

TRADE MARK®
NEW! TENDER-MIX
southern
WHITE ENRICHED BREAD
southern
Golden Wrap
WHITE


Hollywood
DARK
THIN

Calorie Counting?

Watch your figure the Hollywood way . . .
with *Hollywood*® SPECIAL FORMULA BREAD

Made by the bakers of Southern Bread . . . Sold from coast to coast

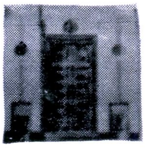
4

CONVENIENT OFFICES TO SERVE YOU

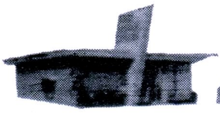
FIRST FEDERAL SAVINGS
AND LOAN ASSOCIATION OF ATLANTA

GEORGE W. WEST, JR., PRESIDENT

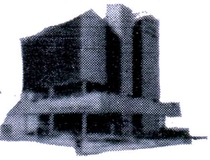
FIRST FEDERAL BUILDING NOW UNDER CONSTRUCTION
AT MARIETTA AND FORSYTH STREETS



46 PRYOR STREET



PIEDMONT AT
CHESHIRE BRIDGE ROAD



EAST POINT

SANDY SPRINGS

Be a prima donna! Stop at the Charles of the Ritz Beauty Bar in your favored department store for a delightful intermission. While you relax, the talented consultant hand-blends made-to-order face powder just for you and counsels you on all your beauty and cosmetic needs. Made-to-order face powder, pressed in a compact, $2; or boxed loose, $2, $3. Plus Tax.

Charles of the Ritz

COMPLIMENTS OF

TANNER

of North Carolina

TAILORED SPORTSWEAR

The Priceless Extra of Experience

Think of the many choices we make in life which are determined by our confidence in somebody's experience. Choice in important things, like selecting a doctor, a lawyer, or an investment counselor. In less important things, like having something repaired. In even minor, everyday, personal problems, where we want wise guidance.

So deeply ingrained is this basis for choice in all our actions, it comes as no surprise when so many experienced travelers say that this is the reason why, when they fly overseas, they put their trust in Pan American.

For Pan American *is* “The World's Most Experienced Airline”—in years of flying over the seven seas—in every type of transport plane—in fine mechanics who maintain these planes—in pilots and engineers who fly and navigate them—in services to care for you before you embark, while on your flight, and when you land. All under the high discipline of U.S. flight standards.

A Pan American traveler is a *confident* traveler, reposing his trust in these years of experience in getting you from here to there—comfortably, dependably, serenely.

It's a great experience to fly with experience on Pan American.

FIRST ON THE ATLANTIC . . . **FIRST** ON THE PACIFIC . . . **FIRST** IN LATIN AMERICA . . . **FIRST** 'ROUND THE WORLD . . .

NEARLY NEW SHOP

Mrs. Earnest M. Curtis and Mrs. Cothran Graves, Jr. dress up the Nearly New Shop window at 1013 Peachtree Street.

Van Buren Colley

Always Sprucing Up

The Junior League's permanent fund raising project in Atlanta is its Nearly New Shop, opened in 1949. It has been a busy undertaking since that year. It has changed its location, always expanding, three times. It has kept several dozen volunteers a day busy six days a week, pricing, marking and selling the merchandise that is donated and brought in on consignment. It has earned and returned to the community more than a quarter of a million dollars through the League's Community Trust Fund.

Along with a new paint job, the shop received other sprucing up touches this year. Two volunteers attended a National Thrift Shop Institute in Pittsburgh and returned with many innovations to make the shop more efficient. They also came back with the news that Atlanta's Nearly New rated third in the nation in gross profits. With ever increasing demand for saleable merchandise, the Sustaining members of the League alone have donated over $7,000 worth of clothes and bric-a-brac to the shop in 1962. Add this to the Active members' great contribution in hours and merchandise and it's easy to see how the Nearly New Shop continues to grow with the years.

☆ ☆ ☆

As is

THE TRADITIONAL ART

of

FINE MUSIC IN OPERA

So is

THE ART OF INNKEEPING

IN HOTELS AND MOTELS OF

The Atlanta Hotel Association

☆ ☆ ☆

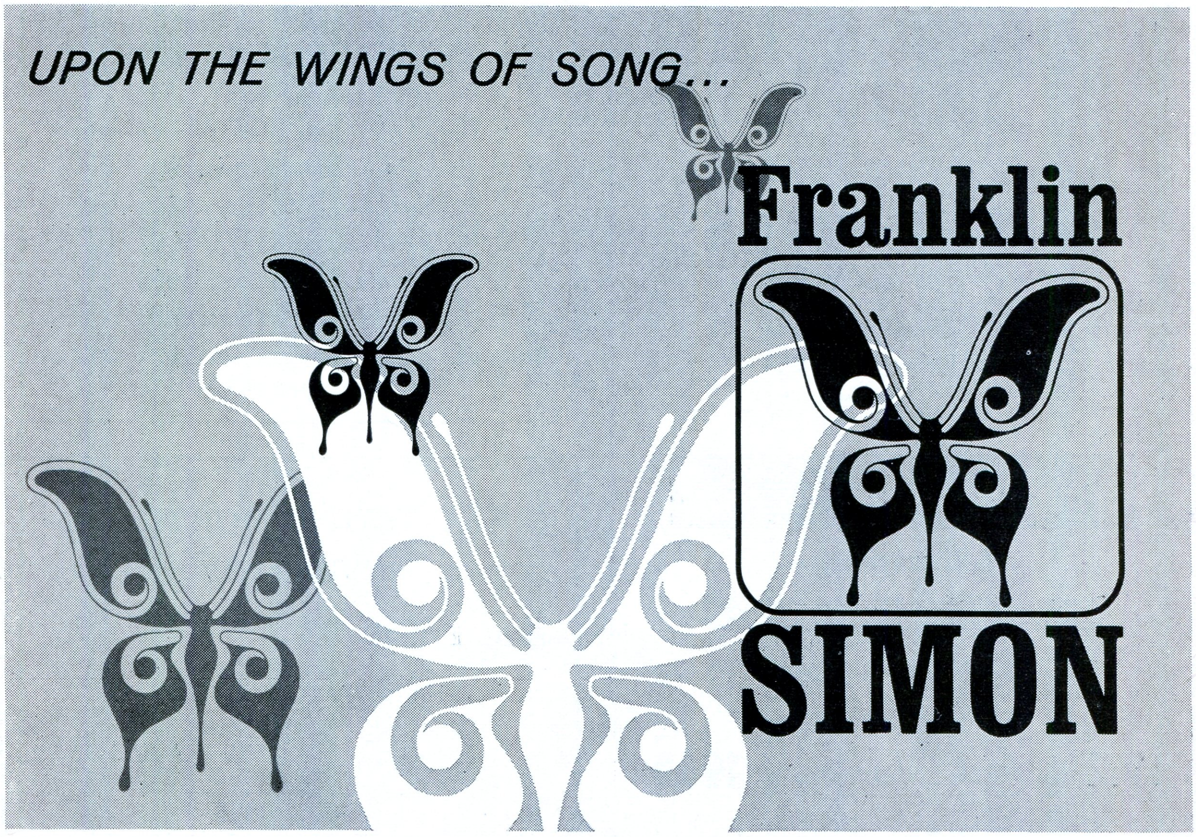
VISITING NURSE ASSOCIATION

1,800 Doors Are Opened

1,800 doors will open this year, welcoming Mrs. Margaret Lovell, Licensed Practical Nurse. She is visiting the chronically ill, particularly the aged, in their homes, giving nursing care under the direction of a physician and the supervision of a professional nurse. And so the Junior League has a new project. It will bring $5,000, over a two year period, to this purpose.

Under the guidance of the Visiting Nurse Association, an agency of the United Fund Appeal, this is the first time in the Southeast that a Licensed Practical Nurse has been sent on her rounds by this agency, dedicated to bringing comfort and care to our growing group of senior citizens. A new challenge is once again being faced and dealt with.

Mrs. Margaret Lovell, LPN, ready to visit patient.


UPON THE WINGS OF SONG...
Franklin
SIMON

FRANKLIN SIMON, PEACHTREE AT PONCE DE LEON AND LENOX SQUARE, ATLANTA, GEORGIA

CABLE'S . . . .

The leading names in the Piano and Organ world have long been featured in this store. Today, the same standards hold true. Now, as always, you will find such famous names as

Mason & Hamlin - Chickering
Conover - Fischer
Cable - Winter
Pianos

Lowrey Organs
Chord, Spinet, Home and Church
Models

CABLE
Piano Company

235 Peachtree St., N. E.   JA 1-1041

want a
lovely
figure?
use your
pretty
head!

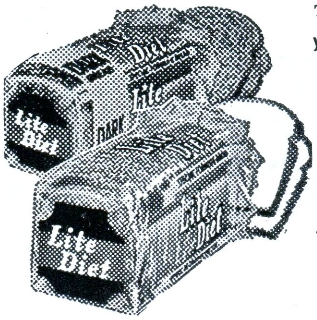
Lite Diet.

THE SPECIAL FORMULA BREAD
your choice — WHITE OR DARK

approx. 45 calories per 17 gram slice.

Baked by

Betsy Ross
Sunbeam



INSURANCE

OF ALL TYPES

Ernest M. Cantrell
Raymond Turpin
Owners

Spratlin, Harrington

& Company

Downtown: 74 Marietta St., N.W., JA. 1-0147
Buckhead: 288 E. Paces Ferry, N.E., CE. 7-7502

1912 *Fiftieth Anniversary* **1962**

CHATTAHOOCHEE BRICK COMPANY

MANUFACTURERS OF QUALITY FACE BRICK
In Colorful Shades of
Pink, Red, White and Gray
With Additional Ranges of Colors
For Modern Designs in the
Buildings of Tomorrow
Chattahoochee Station — Atlanta 21, Ga.
SYcamore 9-5611

STATEWIDE MORTGAGE COMPANY

REAL ESTATE

FHA AND CONVENTIONAL

MORTGAGE LOANS

MU. 8-0373

Our Best To You say Local Sinclair Dealers

Best Car Care—
Sinclair

Sinclair

SINCLAIR REFINING COMPANY
Fulton National Bank Building
Atlanta, Georgia

Best Wishes To The Atlanta Junior League For A Most Successful 1962 OPERA SEASON

THE NATIONAL BANK OF ATHENS

Athens' Oldest Bank

Growing With the University of Georgia

Since 1866

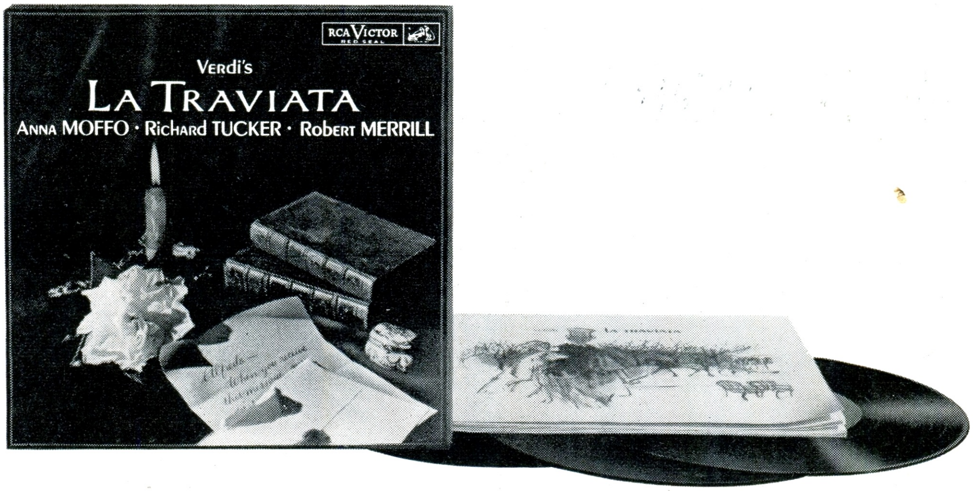
Member: Federal Reserve & F.D.I.C.

RCA Victor
Verdi
AÏDA
PRICE
VICKERS
GORR
MERRILL
TOZZI
SOLTI

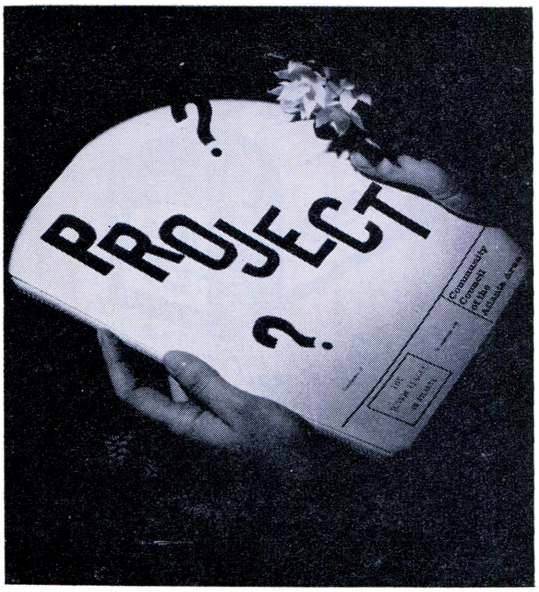
RELIVE GREAT OPERAS AT HOME

"Aïda": Price, Vickers, Gorr, Merrill, Tozzi
"Force of Destiny": Milanov, Di Stefano, Warren, Elias, Tozzi
"Lucia di Lammoor": Peters, Peerce, Maero, Tozzi
"Madame Butterfly": Moffo, Valletti, Elias
"Tosca": Milanov, Bjoerling, Warren
"La Traviata": Moffo, Tucker, Merrill
"Il Trovatore": Price, Tucker, Warren, Elias, Tozzi
"Turandot": Nilsson, Tebaldi, Tozzi, Bjoerling.
Living Stereo or Monaural Hi-Fi.

RCA VICTOR
TMK(S)®
The most trusted name in sound


RCA Victor
RED SEAL
Verdi's
LA TRAVIATA
ANNA MOFFO · RICHARD TUCKER · ROBERT MERRILL

PROJECT
DIRECTORY



Van Buren Colley

Agencies and Volunteers Can Get Together

The seventy-nine page directory, photographed above, was financed this year by the Junior League of Atlanta as a community service in cooperation with the Community Council of Atlanta Area, Inc. It includes information on numerous agencies in the field of health, welfare, recreation and education, and goes on to list unmet and nonbudgeted needs within these groups. Clubs and organizations seeking a civic project may obtain copies through the Community Council.

COMPLIMENTS OF
Mariana Knox
PR
PUBLIC RELATIONS COUNSELOR
ATLANTA BILTMORE • MEZZANINE
ATLANTA 83, GEORGIA

WHITE
Merita
ENRICHED BREAD
WHITE
Merita
ENRICHED BREAD
Merita
BREAD

For Real Bread Flavor

FOOTE AND DAVIES, INC.

Growing with the South,
Serving the Nation

BARRETT AND LEACH
FAMOUS FOODS

Western Prime Beef

WE DELIVER

C. IRA HUNT, Owner

3771 Roswell Road **CE. 7-0355**

BACK
BETTER
ROADS
CATERPILLAR®
WILL HELP BUILD THEM

Yancey Bros. Co.

ATLANTA - MACON - AUGUSTA

TITLE COMPANY
OF GEORGIA

12 PRYOR STREET, N. W.

●

JOE DUKES BOB CRAWFORD

Atlanta **Mu 8-5308**

KING HARDWARE COMPANY . . .
The Garden Spot of Atlanta

. . . Specializing in Fine Garden Supplies, Lawn Mowers, Fertilizers, Seeds and Tools

20 GREAT STORES IN GREATER ATLANTA
Main Store - 53 Peachtree - JA. 2-3000

DuBOSE - EGLESTON
General Insurance

Hartford Fire Insurance Company
Hartford Accident and Indemnity Company
Telephone — JAckson 4-4951
739 Trust Co. of Ga. Bldg.
Atlanta, Ga.

CONCRETE MANUFACTURING
COMPANY

FOR WALL STABILITY USE
BAILEY "AUTOCLAVED" BLOCK

747 FORREST RD., N.E. ATLANTA 6, GEORGIA

* * *

Compliments of

H. FREEMAN & SON, INC.
PHILADELPHIA

* * *

Oriental Rugs
Rug Cleaning
Broadloom Carpeting

Y. Albert & Son

2303 Peachtree Rd., N. E.
TR-5-7988

C. D. LeBey & Co.

Mortgage Loans

For the best in Insurance

SEE

ASSOCIATED MUTUALS

1401 Peachtree NE Atlanta 9, Georgia

Phone TRINITY 6-5781

COMPLIMENTS

OF

BROOKS-ALLISON CO.

ELECTRICAL CONTRACTORS

Tom Mitchell Buick Inc.

Tom Mitchell Rambler

Both in Buckhead

Your Friendly Furniture Store Since 1885

Established 1885

Haverty's

"THERE'S NO PLACE LIKE HOME" ®

Quality Furniture at Reasonable Prices

• 22 EDGEWOOD AVE.
• DECATUR • BUCKHEAD • & EAST POINT

☆ ☆ ☆

Compliments of

TUCKER & HOWELL

ARCHITECTS

☆ ☆ ☆

dale's CELLAR RESTAURANT

Peachtree and Ivy Streets

JAckson 4-7741 **ATLANTA, GA.**

Compliments

of

BLOUNT CONSTRUCTION COMPANY

PAVING

A Profitable Partner...

We at D'Arcy feel that the responsibility of an advertising agency is to help a client build a successful business. Such an attitude results in a profitable business partnership. Here are some of the companies who tell us they find D'Arcy a profitable partner:

American Oil Co.
Anheuser-Busch, Inc.
Bigelow-Sanford Carpet Co.
Breast O' Chicken Tuna
Colgate-Palmolive Co.
Convair
Crane Company
General Dynamics Corp.
General Tire & Rubber Co.
Gerber Products Co.
Glenmore Distilleries Co.
Jack's Cookie Corp.
Lenox China, Inc.
Lufthansa German Airlines
Magic Chef, Inc.
Mercedes-Benz Sales, Inc.
Missouri Pacific Railroad Co.
R. G. LeTourneau, Inc.
Royal Crown Cola Co.
Stromberg-Carlson
Studebaker-Packard Corp.
Taylor Wine Co.
Town & Country Shoes
Universal Match Corp.
Wachovia Bank & Trust Company

D'ARCY ADVERTISING COMPANY
75 Eighth Street, N. E., Atlanta
TRinity 5-0611

St. Louis • New York • Chicago
Cleveland • Houston • San Diego
Los Angeles • Mexico City • Toronto

Thoben Elrod Company

ATLANTA

Norge Appliances

York Air Conditioning and Heating

Emerson Radio - TV - Stereo

Wholesale Only

TR. 3-1281 500 Amsterdam Ave., N. E.

☆ ☆ ☆

Compliments of

COVINGTON INDUSTRIES-INC.

☆ ☆ ☆

Guarantors

*Mr. Francis L. Abreu
*Mrs. A. D. Adair
*Mr. Jack Adair
*Mayor and Mrs. Ivan Allen, Jr.
*Mrs. William Ott Alston
*Mrs. Paul T. Arnold
*Mr. and Mrs. George Arthur Austin
*Mr. and Mrs. R. I. Barge
*Dr. and Mrs. Donald E. Beard
*Mr. and Mrs. Russell Bellman
Mr. and Mrs. Joseph E. Birnie
Mr. and Mrs. Bates Block
Mr. and Mrs. Bertram S. Boley
Mr. Herbert W. Bondurant
*Mr. and Mrs. Spencer Boyd
*Mr. Harllee Branch, Jr.
*Mr. and Mrs. R. M. Braswell
*Mrs. James N. Brawner
Mr. and Mrs. Joseph B. Brennan
*Mr. and Mrs. James F. Brooks
Mr. Norris A. Broyles
Mr. Thomas M. Brumby, III
Mr. and Mrs. Frederick W. Bull
Dr. Phinizy Calhoun
*Mrs. Charles Howard Candler
Mr. John S. Candler, II
*Mr. and Mrs. James V. Carmichael
*Mr. and Mrs. Julian S. Carr
*Mr. Alvin B. Cates, Jr.
*Mr. and Mrs. Henry Chanin
*Mr. John O. Chiles
*Mrs. Hagood Clarke
*Mr. and Mrs. Emory Cocke
*Mr. and Mrs. Welborn B. Cody
Mrs. B. F. Coggins
*Mr. and Mrs. Raymond T. Cole
*Mr. and Mrs. Roy Collier
*Mr. and Mrs. Frank Constangy
*Mr. and Mrs. Harold Cooledge
Mr. and Mrs. Samuel Inman Cooper
*Mrs. Malon Courts
*Mr. and Mrs. Richard W. Courts
Miss Louise B. Cramer
Mr. P. M. Crawford
*Mr. and Mrs. Oscar G. Davis
*Mrs. T. C. Davison
Mrs. H. Ewing Dean
*Countess Bernard de Sieyes
Dr. and Mrs. William L. Dobes
*Mrs. Hamilton Douglas, Sr.
*Mr. and Mrs. Jesse Draper
*Mr. and Mrs. Hal S. Dumas
*Mr. and Mrs. Edmund M. Eastman
Mrs. J. Lee Edwards
*Dr. and Mrs. Murdock Equen
*Mr. Clement A. Evans
Mr. and Mrs. Samuel N. Evins
*Mr. and Mrs. M. A. Ferst
*Mr. and Mrs. Strother C. Fleming, Jr.
*Mrs. Carlyle Fraser
Mr. and Mrs. James N. Frazer
*Mrs. Leon Frohsin
Mr. and Mrs. Davis A. Gammage
*Mrs. E. Sherman Gee
Mr. Price Gilbert, Jr.
Mr. William H. Glenn, Jr.
Mr. and Mrs. Henry W. Grady
Miss Harriett Grant
Mr. and Mrs. W. King Grant
*Mr. Hix H. Green
*Mr. and Mrs. Claude Grizzard, Jr.
*Dr. and Mrs. Lon Grove
Mr. Richard A. Guthman, Sr.
Mrs. J. Sam Guy
*Mr. and Mrs. Leonard Haas
Mrs. White Hancock
Mr. Granger Hansell
*Mrs. Howell Ross Hanson
Mrs. Straiton Hard
Mr. and Mrs. Allen Dorset Harlan
*Mr. and Mrs. John H. Harland
Mr. and Mrs. E. L. Harling
*Mr. and Mrs. Arthur I. Harris
*Mr. and Mrs. Julian M. Harrison
Mr. Donald M. Hastings, Sr.
*Miss May Haverty
*Mr. and Mrs. William T. Healey
Mr. and Mrs. Walter C. Herbert
Mr. and Mrs. Jennings M. Hertz
Mr. and Mrs. Charles S. Heyman
*Mr. and Mrs. Julian Hightower
Mr. and Mrs. Walter C. Hill
Mr. Samuel M. Hirsch
Mr. and Mrs. John D. Hoffman
Mr. and Mrs. Herbert Z. Hopkins
Mrs. Lewis Hoppe
Mr. and Mrs. George B. Hoyt
Mr. and Mrs. William E. Huger
Mrs. Edward H. Inman
*Mr. and Mrs. Charles H. Jagels
Mrs. John Jarrell
Mr. William K. Jenkins
Mr. Lyons B. Joel, 2nd
Mr. and Mrs. Frank T. Johnson
*Mr. and Mrs. C. Baxter Jones
Mr. and Mrs. C. Baxter Jones, Jr.
*Mr. and Mrs. Julian J. Jones
Mrs. Lillian J. Kennedy
Mr. and Mrs. Thornton Kennedy
Mr. R. L. King
*Mrs. Gordon P. Kiser
*Dr. and Mrs. Frank Lamons
*Mrs. C. David LeBey
*Mr. and Mrs. Philip F. L'Engle
*Mrs. E. S. Lewis
Mr. C. K. Liller
*Mrs. William E. Lipshutz
Mr. and Mrs. Hinton Longino
Mrs. Arthur Lucas
*Mrs. Baxter Maddox
*Mrs. James C. Malone
Mr. W. F. Manry, Jr.
Mr. and Mrs. Wm. F. Manry, III
Mrs. Rembert Marshall
*Mr. and Mrs. B. A. Martin
*Mrs. Donald S. McClain
*Mr. and Mrs. Owen McConnell
Dr. and Mrs. A. Park McGinty

*Those starred are friends who have contributed to the Opera Program thus enabling the Atlanta Junior League to initiate more worthwhile projects in the community.

Guarantors—

Mr. and Mrs. Harold C. McKenzie
Mrs. Mary G. Miller
*Mr. and Mrs. G. Everett Millican
*Miss Lucille E. Morgan
Mr. Robert S. Newcomb
*Mr. and Mrs. McKee Nunnally
*Mr. L. E. Oliver
Mrs. Joseph K. Orr, Sr.
Mr. A. B. Owens
*Mr. Frank C. Owens
*Mr. and Mrs. Dean S. Paden
Mr. William A. Parker
*Mr. A. Edgar Patton
Dr. and Mrs. David Henry Poer
Mr. and Mrs. C. M. Preston, Jr.
*Mrs. A. Lee Proctor
Mr. James G. Raines
*Mr. Charles A. Rawson
Mr. Lee Richardson
Mrs. James L. Riley
*Mr. L. W. Robert, Jr.
Mr. H. English Robinson
*Mr. James D. Robinson, Jr.
Mr. and Mrs. Robert S. Sams
Mr. and Mrs. John E. Sanford
*Mrs. H. C. Sauls
Mrs. Howard See
*Mr. Maurice B. Seltzer
*Mr. I. M. Sheffield, Jr.
*Mr. Alex W. Smith
Rear Admiral and Mrs. R. Hall Smith
*Mr. Harry Sommers
Mr. and Mrs. William B. Spann, Jr.
Dr. and Mrs. Walter Spivey
*Mr. and Mrs. Frederick G. Storey
Mr. and Mrs. Freeman Strickland
Mrs. Malcolm Therrel
*Mr. and Mrs. Walter R. Thomas
*Mr. Henry B. Tompkins
*Mrs. Bockover Toy
*Mr. and Mrs. Charles D. Tuller
*Dr. and Mrs. John W. Turner
Mr. Bryant K. Vann
*Mr. and Mrs. Edward K. Van Winkle
*Dr. and Mrs. Green D. Warren
*Mr. and Mrs. W. E. Waters
*Mrs. Raymond P. Wheeler
*Mr. Houston White
*Mr. Robert H. White
Dr. and Mrs. Edward S. Wright
*Mr. Charles T. Winship
*Mr. F. Graham Williams
Miss Ellen McDowell Wolff
Mr. and Mrs. Bruce F. Woodruff
Mrs. H. Lane Young
Mrs. Eugene G. Zacharias

*Those starred are friends who have contributed to the Opera Program thus enabling the Atlanta Junior League to initiate more worthwhile projects in the community.

BEN O'CALLAGHAN COMPANY
HEATING - AIR CONDITIONING
3226 Cain's Hill Place, N.W. 237-1656
Atlanta 5, Georgia

Come See . . . Come Drive . . . Any Time 'til 9 pm

Harry Sommers
CHRYSLER
PLYMOUTH
STUDEBAKER

446 SPRING STREET · JA 3-4611
Serving Atlanta and Georgia Since 1924

VAN WINKLE & COMPANY

ENGINEERS - CONTRACTORS

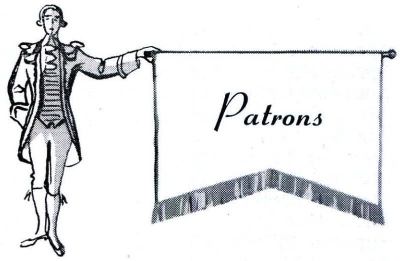
Room 573 - 805 Peachtree Bldg., TRinity 6-1007

ATLANTA 8, GEORGIA

go GULF land · sea · air
277 367 231
YOUR NAME
This can be the most important card in your wallet!

Your Gulf credit card is honored—from coast to coast in the continental United States and Canada through an agreement with three other companies whose dealers will honor Gulf credit cards: Union Oil Company in the West; Skelly Oil Company in the Mid West; and British-American Oil Company in Canada.

GULF OIL CORPORATION
Atlanta, Georgia



Patrons

- A -

Morris B. Abram
Jim Aldredge, Fulton County Commissioner
Alex Hair Stylists
Judith Alexander
Tom Chris Allen
American Express Company
Ampex Corporation
Anaconda American Brass Co.
Anderson McGee Beauty Salon
Mr. and Mrs. Palmer H. Ansley
Atlanta Beer Wholesalers, Inc.
Atlanta Cabinet Shop
Atlanta Costume Co.
Atlanta Envelope Co.
Atlanta Garden Center
Atlanta Lighting Fixture Co.
Atlanta Motor Lines Inc.
Atlanta Telephone Answering and Secretarial Service
Atlantic Engineering Company
The Audichron Company
Aunt Fanny's Baking Co.
Mrs. William G. Avery
Avon Products Inc.

- B -

Bagley Electric Co. Inc.
Harold E. Bailey Landscape Co.
J. Mason Baird, M. D.
Mr. and Mrs. James J. Banks
Harry Barfield Co., Inc.
Paul H. Baron Art Restorations
Mr. and Mrs. C. W. Barr
Bates Hardware Co.
Baucom Drugs
Erwin G. Baumer
Baxter Lumber Co.
Ernest G. Beaudry, Inc.—FORD
H. W. Beers and H. W. Beers, Jr.
Berry Realty Co.
Charles G. Bethea Agency
Bethune and Whisenant Shoe Shop
Beverly Hall, Inc.
Bill's Delivery Service
Bird-Potts Co., Inc.
Bondurant Sporting Goods
Cary Bone Realty Co.—Decatur
Loretta Bonta
Mr. and Mrs. V. H. Brady
Brakeley, Newberry and Company
Branan & Schmitz Realty Co.
L. Travis Brannon, Jr.
Bridges Tire & Battery Co.
Bromley's "PET" Center
Byron Brooke & Co.
Mr. D. W. Brooks
Brookwood Pharmacy
Brown-Wright Hotel Supply
Matt Brown Insurance Agency
Curtis Bryant Insurance Agency
Buckhead Hardware Co.
Buckhead Men's Shop
Buckhead Modiste Shop
Buckhead's Coiffure Studio
Bullard-Mitchell Realty Company
Mr. & Mrs. Robert M. Bunzl

- C -

C & S Realty Co.
Cabaniss-Pogue Co.
Cagle's Nursery
Ralph Cannon Auto Service
Carolina Lumber & Supply Co.
Rufus H. Carswell
Louie L. Cason, Insurance
Cates Development Co.
Paul V. Cefalu
Central Electric Products
Billie Chapman Interiors-Sandy Springs
Chapman Realty Company
Don Chapman's Garage
Compliments of Chattanooga Friends
Chenoweth Galleries
John Cherry
City Plumbing Company
Mr. Frank Cloudt
L. R. Coleman
Collins Manufacturing Co.
Colonial Bread & Cake
Colonnade Restaurant
Cone Mills, Inc.
Continental Finance & Loan Company
Convenient Foods Company
Thomas L. Cooper
Correspondence, Inc.
Dr. Clyde L. Crawford
Crawford Door Sales Company of Atlanta, Inc.
Cricket Shops of Atlanta
Crossroads Restaurant
Crystal Laundry and Cleaners, Inc.
Cunnard Exterminating Co.
Cunningham and Forehand, Architects
Curtis 1000, Inc.

- D -

Dance Art Studio
Ed Danforth & Associates
John B. Daniel, Inc.
Dargan, Whitington and Conner
Edward L. Daugherty
David, Inc.
Dr. Marvin L. Davis and Dr. Richard B. Smith
John M. DeBorde, III
John Deere Company
Ralph Dennard Company—Custom Carpets
Dickey Mangham Company
Diebold, Inc.
Dixie Drive-In Theatres
Dixie Seal and Stamp Co.
John A. Dodd Co.
R. O. Dodd Company
Dorsey—Alston Company
Mary Douglass and Associates
The Drug Shop
E. V. Dunbar Co.

- E -

Edwards—Warren Tire Co.
The Ellison Company
Emory Florist
Dr. Thorwald Eros, Jr.
Eve's Beauty Salon
J. H. Ewing and Sons

- F -

Famous Artists Corporation
William E. Farrell
Fawn Fashions
Mr. and Mrs. Jule W. Felton, Jr.
M. A. Ferst, Ltd.
Flowerland Florist Inc.
Alan Ford Agency
Forrester's Flowers
Forsyth Fabrics
Foy Brick Company
Tilmon Francis & Sons
Franco Brothers & Co.
Dr. and Mrs. Charles B. Fulghum

- G -

G. K. Gabrielson & Co., Inc.
James R. Gamble Company, Inc.
E. Smythe Gambrell
Gaspar—Ware Studio
Gay Construction Company
General Dymanics/Electronics (Stromberg-Carlson)
General Lighting and Electric Contractors, Inc.
General Outdoor Advertising Company, Inc.
George & Glover, Advertising
Gestener Corp. of Atlanta
Glamour Beauty Salon
Golden State Nurseries of Ga., Inc.
Gold's Delicatessen
Mr. and Mrs. William G. Grant
Greater Atlanta Mounted Patrol Horse Show
Mr. and Mrs. Henry Green
Russell H. Greene
Green's Hardware
Gretchen's
Mr. and Mrs. Luther Guest

- H -

Haas & Dodd
Mr. and Mrs. Cutler Ham, Robert Barry, Kermit Boles
John J. Harte Associates, Inc.
Mrs. Allen T. Hauser
Haute Coiffure Inc.
Hawk Drug Store
Hickory Hill Landscaping
Hicks Shell Service
Hillcrest Florist Inc.
J. H. Hilsman and Co. Inc.
Holder Construction Co.
Holiday Tours, Inc.
Ralph F. Holland Insurance Agency
Hood Oil Co.
Jean Hopkins Gift Shop
Houston Lumber Co.
Howard Paper Co.
The Howell House Apartments
Howell House Pharmacy
Hub Ford
Hudson—Wright Furniture and Appliance Co.
Hurt & Quin Inc., General Agents

- I&J -

Insurance Underwriters, Inc. of Georgia
Ison Finance Corp.
Italian Cultural Society
I. T. E. Circuit Breaker Co., Walker Div.
Mr. and Mrs. Ernest D. Ivey
Mr. and Mrs. E. K. Jamison
Jeanee's Dress Shoppe
Vann Jernigan Florist
Edward Johns
Johnson Service Corp.
Jiroud Jones & Co., Inc.

- K -

Kiddie Kollege
Wallace Kilgore
Killingsworth Service Station
King Drug Store
Kinnett Ice Cream Co.
Kirby Atlanta Inc.
Kitchen Specialty Company
Klaer Auto Service
Mr. and Mrs. Britton Knox
Mr. and Mrs. Fitzhugh Knox, Jr.
Koppers Co., Inc.
Kurt & Albert Continental Coiffures

- L -

Lachnit Antiques
Law & Company—Analytical Chemists

Leb's King's Inn
Julian LeCraw & Co., Inc.
Lewis Pharmacy
Lo—Cal Sales Co. S. E., Inc.
Dr. and Mrs. Edwin Lochridge, Jr.
Lockwood Rug Service
Paul T. Logan
Louise's Hairstylists
Lowe & Stevens—Advertising

- M -

J. G. McDaniel, M. D.
McFadden Business Publications
Mr. and Mrs. William W. McNeal
Mr. D. Finlay McRae
William G. McRae
McRae and Bealer, Inc.
Dan MacIntyre Insurance Agency
Mac's Beauty Shop on Peachtree
J. A. Majors Company
Martin Marietta Corp., Concrete Products Division
Massey College
R. L. Mathis Dairy
Matthews Super Market
Maxines Interiors
Jack May Insurance Agency
Joe May Cleaners & Laundry
Mark W. Mayes
H. Mendel and Company
Merritt and McKenzie Agency
Mr. and Mrs. William E. Merritt
Moncrief Furnace Co.
Charles M. Moon, Jr., Realtor
H. Clay Moore & Associates, Inc.
Moore—McCormack Lines, Inc.
Roy F. Morgan Agency
Mosse Linens, Inc., New York
Mothers Beautiful Maternity Fashions
Motor City Electric Company
Motor Service, Inc.
Mull Television Company
G. C. Murphy Co.
Mutual Funds of America

- N -

Nahlik Jewelers
Richard Naiman & Co.
National Distributing Co., Inc.
National Lead Co.
New Arts Gallery
Henry E. Newton
Jack C. Norris, M. D.
Northside Building Supply Co.
Northside Pharmacy, Inc.
Northside Tool Rental
Nu-Grape-Red Rock Bottling Co.
Nutting and Company

- O -

Oberdorfer Insurance Agency Inc.
Mr. and Mrs. L. J. O'Callaghan
Mrs. W. J. O'Callaghan
Oliver's Emory Drugs
Mr. and Mrs. Frank Q. O'Neill
Osgood & Associates, Inc.

- P -

Paces Ferry Tower Apartments
Paddock Pool Builders, Inc.
Mr. and Mrs. Del R. Paige
James Pair Personnel Service
The Pancake House
Parkview Plaza Shopping Center
V. J. Pazzetti, III
Peachtree Hills Sundries
Walter J. Penny, Inc.
Phelan Finance Corp.
Phillips Shoes—Lenox Square
The Pickrick
Picture House, Inc.
Pipeguard Corporation
Pizza By Gigi
Plunkett & Co., Inc.
James P. Poole, C. L. U.
Pope & Carter Company, Inc.
Pot O'Gold Dairy Stores, Inc.
Frances Prince, Inc.
Printpack, Inc.
Professional Pharmacy
Pugmire Lincoln-Mercury, Inc.
Pyron & Garrow Inc.

- R -

The Rajar Drive-In Restaurant
Charles A. Rawson & Associates
The Red Door
The Reed Drug Co.
Fred Reed Picture Framing, Inc.
Reliance Electric & Engineering Co.
Rhodes Bakery
Rickett Realty Co.
Rittenbaum Brothers
Everett Roach Sporting Goods
Robley Hats, Inc.
Preston Rose Company
Rust Cheese Co., Inc.
Rybert Printing Co.

- S -

Sales Development Corp.
Sam's Cleaners
Sig Samuels & Co.
Sanitary Supply Company, Inc.
Meno Schoenbac
Fredric B. Schultz Co.
Scott-Hudgens Realty
Sims TV Inc., Muntz TV Distrib.
Mr. and Mrs. Ben T. Smith, Jr.
Jackson S. Smith, Jr.
Mrs. Stocks Smith
W. R. C. Smith Publishing Co.
Southeastern Elevator Co., Inc.
The Southern G. F. Co.
Southland Investment Corporation
Mr. and Mrs. Robert W. Spears
Special Service Bureau
Springlake Pharmacy
Springlake Shell Service
Standard Cellulose Products Inc.
Mr. and Mrs. James L. Starnes
The Stein Printing Co.
Stein Steel & Supply Co.
Sterling Discount Corp.
Stewart Brothers
Dr. J. Jack Stokes
Superior Printing Co.
Mr. and Mrs. L. E. Swensson
Symmes Nursery

- T -

Taber Pontiac, Inc.
The Talbots, Inc., Hingham, Mass.
Taylor's Pershing Pharmacy
Virgil R. Tedder
Tharpe & Brooks Incorporated
Thompson Construction Co.
Thornton's Flowers
Tidy Di-Dee Diaper Service
Tri-State Contracting Co.
Tuxedo Hardware Co.
Tuxedo Super Markets, Inc.
Tuxedo Pharmacy
John L. Tyler Agency

- U & V -

Universal Match Corporation
Van's Cleaners and Laundry, Inc.
Van's Store for Men
Venetian Blinds, Inc.
Vulcan-Oser Waterproofing Co.

- W -

W & W Medical Supply Co.
Waller's Gulf Service
Jess Walton Service Station
George W. Wannamaker Ins. Agency
Dr. D. W. Watson
Mr. and Mrs. Marion Watson
The Wayne Watson Company
Dr. and Mrs. Robert E. Wells
Wender & Roberts, Inc.
Ward Wight Realty Co.
Lawrence Willet Insurance
Dr. S. Angier Wills
James C. Wise, Simpson, Aiken & Assoc.
Evelyn Wood Reading Dynamics Institute
Dr. & Mrs. Warner Wood
Fred Worrill Advertising
Wright and Catlin
Wright's Florist
Wyatt, Neal and Waggoner

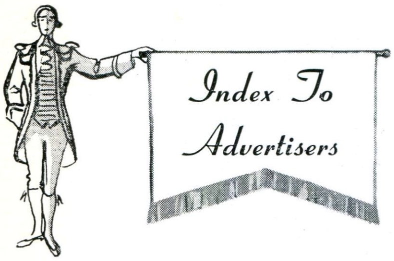
- Y & Z -

Yates Insurance Agency
Zesto Snack Shops

The Junior League of Atlanta wishes to thank the Hotel St. Regis in New York for the inspiration of our cover design.

We also express our sincere appreciation to Van Buren Colley for his untiring efforts in furnishing the photographs used in this program.

Westchester
REALTY COMPANY
RUTLEDGE TUFTS,
REALTOR
585 DUTCH VALLEY ROAD, N.E.
PHONE 87 6.4146 • ATLANTA 9, GEORGIA



Index To Advertisers

- A -

Aaron, Bell & French ... 16
Adair Realty & Loan ... 84
C. A. Adair & Co. ... 38
Adams-Cates Co. ... 29
Addison-Rudesal, Inc. ... 36
Akers Motor Lines ... 70
Y. Albert & Son ... 111
Allan-Grayson Realty Co. ... 78
J. P. Allen Co. ... 82
Amarlite Corporation ... 98
American Bakeries Co. ... 110
American Institute of Decorators ... 69
American Lithograph Co. ... 37
American Motors ... 4
Apex Supply Co. ... 70
Aristocrat Ice Cream ... 64
Artistic Pools, Inc. ... 64
Associated Mutuals, Inc. ... 112
Atlanta Americana Motel ... 24
Atlanta Art Association ... 38, 64
Atlanta Baking Co. ... 106
Atlanta Beverage Co. ... 46
Atlanta Decorative Arts Center ... 26
Atlanta Federal Savings and Loan Assn. ... 56
Atlanta Hearing Aid Society ... 57
Atlanta Hotel Assn. ... 104
Atlanta Merchandise Mart ... 26
Atlanta Music Co. ... 42
Atlantic Company ... 71
Atlantic Realty Co. ... 64
Atlas Finance Co. ... 42
Austrian Airlines ... 24
Auto-Soler Co. ... 45
Avisco Film Corp. ... 69

- B -

Bailey's Supreme Coffee ... 84
Bain de Soleil ... 68
Walter Ballard Optical Co. ... 51
Walt Barber Advertising Specialties ... 68
Barge-Thompson, Inc. ... 65
Barrett & Leach ... 110
Henry C. Beck Co. ... 97
Claude S. Bennett, Inc. ... 70
William H. Benton, Builder ... 44
Big Apple Super Markets ... 12
Vol T. Blacknall Co. ... 38
Blount Construction Co. ... 112
Bradford Tire Co. ... 99
Joseph Brennan Corp. ... 7
Brewer-Head Realty ... 80
Brooks-Allison Co. ... 112
Browne Decorating Co. ... 37
Browze, Borrow, Buy Gallery ... 94
Budd & Co., Inc. ... 57

- C -

Cable Piano Co. ... 106
Canada Dry Corporation ... 65
Casual Corner ... 12
Chandler's Shoes ... 6
Henry Chanin Corp. ... 36
Charles of the Ritz ... 101
Chattahoochee Brick Co. ... 106
Cherokee Heating Co. ... 38
The Coach and Six ... 37
Arthur Cobb, Inc. ... 47
Coca-Cola Bottling Co. ... Outside Back Cover
Coca-Cola Company ... Outside Back Cover
Cokesbury Book Store ... 46
Cole, Sanford and Whitmire ... 51
Van Buren Colley ... 7
Colonial Stores ... 40
Colonial Terrace Hotel ... 65
Columbia Records ... 59
Commercial Trust Co. ... 80
Concrete Manufacturing Co. ... 110
Conditioned Air Engineers ... 45
Lawrence D. Cook Ins. Agency ... 79
Copa Atlanta ... 16
Coro, Inc. ... 22
Courts and Company ... 51
Covington Industries, Inc. ... 113
Crawford and Co. ... 37

- D -

Dale's Cellar Restaurant ... 112
Darby Printing Co. ... Inside Back Cover
D'Arcy Advertising Co. ... 113
Davison's ... 20
Davison's World of Shoes ... 1
Dealer's Supply Co. ... 69
DeKalb County Federal Savings & Loan Assn. ... 48
Dillard Paper Co. ... 72
Christian Dior ... 27
Dixie Melody Inc. ... 64
Doncaster, Inc. ... 41
Draper-Owens Co. ... 50
Drapery Mart ... 98
Druitt Studio of Speech ... 91
DuBose-Egleston, Ins. ... 110
Dunlap and Company ... 42
Dutch Oven Bakeries ... 81
Dwoskin, Inc. ... 63

- E -

Eager and Simpson ... 63
East Point Chevrolet ... 91
East Wesley-Piedmont Court Apts. ... 89
Elliott Peachtree Studio ... 94
Thoben Elrod Co. ... 113
Emory University ... 90
Clement A. Evans Co. ... 22

- F -

Fan and Bill's Restaurant ... 89
The Farm Restaurant ... 46
Filler Products, Inc. ... 50
Sam Finley, Inc. ... 75
First Atlanta Realty Fund ... 79
First Federal Savings & Loan Assn. ... 100
First Fidelity Securities Corp. ... 65
Foot & Davies, Inc. ... 110
Foremost Dairies, Ins. ... 65
Franklin Simon ... 105
H. Freeman & Son ... 111
Frigidaire Rapid Dry Cleaner ... 62
Leon Frohsin ... 78
Fulton Federal Savings & Loan Assn. ... 81
Fulton Paper Co. ... 57
Fulton Supply Co. ... 95

- G -

Kenneth Garcia ... 57
Garlington-Hardwick Co. ... 45
Garrett & Jones ... 74
Georgia Blue Print Co. ... 56
Georgia Highway Express ... 98
Georgia Marble Co. ... 80
Georgia Power Co. ... 93
Georgia Savings Bank and Trust Co. ... 74
Georgia Securities Investment Corp. ... 12
Getz Exterminators, Inc. ... 88
Glidden Paint Co. ... 88
Goodman Decorating Co. ... 45
Gordon's Foods ... 64
Gordy Tire Co. ... 70
B. M. Grant Co. ... 58
W. T. Grant Co. ... 45
Dorothy Gray, Ltd. ... 86
Hix Green Buick Co. ... Inside Front Cover
Gulf Oil Co. ... 116

- H -

Hanes Hosiery ... 34
Ira H. Hardin Co. ... 89
John H. Harland Co. ... 36
Harper's Flowers ... 74
The Harrison Company ... 79
Haverty Furniture Co. ... 112
Healey Real Estate and Improvement Co. ... 44
Heart of Atlanta Motel ... 92
Herren's Restaurant ... 95
High Hampton Inn ... 91
Highland Bakery ... 90
The Hinman School ... 89
Home Savings and Loan Assn. ... 58
E. F. Hutton & Co. ... 84

- I -

I A T S E — Local 41 ... 90
Igloo, Inc. ... 62
The Inn ... 62

(Continued on next Page)

Advertisers (Continued)

Irby, Adams-Cates, Inc. 69
Irvindale Farms 47
H. W. Ivey Construction Co. 49

- J -

Jacobs Pharmacy Co., Inc. 36
John Jarrell, Inc. 37
Jefferson Jewelers 80
Johnson, Lane, Space & Co. 39
Howard Johnson's Motor Lodge 9
J. A. Jones Construction Co. 57

- K -

Kewayden Camp 68
King Hardware Co. 110
Mrs. Kinser's Home Style Foods, Inc. 68
Marianna Knox, Public Relations Counselor 109
Krystal Co. 12

- L -

Lander Motors, Inc. 63
Lanvin-Perfums, Inc. 95
Larkin Coils, Ins. 48
Lathem Time Recorder, Inc. 75
Lawco Building Materials Co. 50
H. W. Lay and Co. 89
C. D. LeBey and Co. 112
W. B. Leedy Co. 48
Lenox Square, Inc. 71
Liggett Drug Co. 62
Lipscomb-Ellis Co. 57
T. Gordon Little, Inc. 48
Roy Livingston Enterprises 68
Lockheed-Georgia Company 66
London Records 2
Lovable Brassiere Co. 48
Lufthansa Airlines 31

- M -

McBurney Stoker & Equipment Co. 42
Timothy McCarthy Construction Co. 99
McDonough Construction Co. 34
George McDuffie Co. 78
MacDougald Construction Co. 98
MacDougald-Warren, Inc. 81
Magbee Lumber Co. 80
Maier and Berkele 49
Vernon M. Marchman, Builder 79
Marlborough Co. 91
B. A. Martin Co. 56
Maytag Southeastern Co. 58
Mead Packaging 85
Mellen Parts Co. 98
Michel of Regenstein's 46
Military Corp. 88
Mitchell Motors, Inc. 88
Tom Mitchell Buick 112
Modernaire Interiors 13
Monroe Landscape Co. 78
Montag and Caldwell 75
Moran and Co. 74
Thomas S. Morgan, Inc. 90
L. E. Murray Co. 58
Muse's 94

- N -

Nalley Chevrolet Inc. 80
National Bank of Athens 107
National Enterprises, Inc. 78
National Linen Co. 50
Nelson, Farber, & Franson, Inc. 48
Newcomb-Boyd 74
Newman and Company 80
North Fulton Electric Co. 79
North Pryor Street Corp. 84

- O -

Ben O'Callaghan Co. 115
L. Harris Ogden, Ltd. 71
Old Hickory House Restaurant 58
Ole King Cole Bakery 68
Orkin 24
Fritz Orr Club Camp School 64
Osborne Travel Service 51

- P -

Pan-American World Airways 102
Parks-Chambers 18
Peachtree Federal Savings & Loan Assn. 50
Peachtree House, Inc. 17
Peck and Peck 30
Thomas S. Perry Co. 44
Personally Yours 46
Piedmont Southern Life Ins., Co. 38
Pinkerton and Laws 75
Porter and Porter, Inc. 39
John Robert Powers Products 16
Price and Wood, Opticians 79

- R -

RCA 108
Raine and Company 34
Randall Brothers, Inc. 78
The Record Hunter 70
The Red Carpet 38
Regenstein's, Inc. 96
Revlon, Inc. 25
Reynolds Aluminum Supply Co. 47
Rhodes Furniture 58
Rich Plan of Atlanta 10
Rich's, Inc. 60, 61
George F. Richardson Co. 99
Richardson Realty Co. 70
Robinson-Humphrey Co. 31
Rockridge Equestrian Center 47
Samuel Rothberg, Realtor 99
Royal Crown Cola Co. 8
Helena Rubenstein 99
Rudolph-Sparks, Inc. 90
The Rushton Co. 51

- S -

S and W Cafeteria 88
Saga Motel 85
Scandanavian Airlines System 43
Schweppe's Quinine Water 84
Sealtest Foods 36
Seamprufe, Inc. 42
Sears, Roebuck and Co. 3
Security Federal Savings and Loan Assn. 31
The Seven Steers 79
Seydel-Woolley and Co. 62
Sharian, Inc. 45
Sharp-Boyleston Co. 49
Bob Shelley 80
Shepherd Construction Co. 69
Sinclair Refining Co. 107
Sloan Paper Co. 38
John Smith Co. 68
The Bealy Smith Agency 71
Sockwell Co. 95
Harry Sommers 115
Somerville Paper Co. 42
Sonoco Products Co. 49
Sophie Mae Candy Corp. 48
Southern Baking Co. 100
Southern Bonded Warehouse 45
The Southern Co. 6
Southern Spring Bed Co. 91
Southern Wood Preserving Co. 75
Sperry and Hutchinson Co. 30
H. Dean Spratlin, Inc. 65
Spratlin, Harrington Co. 95
Spratlin, Harrington, & Thomas 106
E. L. Springer Food Store 56
E. R. Squibb & Sons 17
Standard Federal Savings & Loan Assn. 88
Standard Oil Co. 33
Statewide Mortgage Co. 106
J. P. Stevens Engraving Co. 22
Stockbridge Stone 50
D. L. Stokes and Co., Inc. 44
Storey Theaters 75
S. Hammond Story Agency 91
Surf and Sand 22

- T -

Tanner of North Carolina 101
Tech Motel 23
Tennessee Corp. 89
Tesco Chemicals, Inc. 64
Texaco, Inc. 14
Thibadeau, Shaw and Co. 75
Thompson, Boland & Lee, Inc. 56
Thomson & McKinnon 88
William Thurman Agency 84
J. W. Tindall and Co. 46
Title Company of Georgia 110
The Tog Shop 88
Mr. and Mrs. Elwyn Tomlinson 87
Top of the Mart 7
Top Value Enterprises, Inc. 79
Towncliffe, Inc. 27
Trinity Furniture Co. 56
Triton, Inc. 71
Tucker-Howell Architects 112
Tucker-Wayne Co. 74

- U -

The Union Central Life Ins. Co. 74
U. S. Mosaic Tile Co. 34

- V -

Valley Parks Apartments 98
Van Raalte 49
Van Winkle and Company 115
Virginia Metal Products, Inc. 39

- W -

WAGA 16
Roy D. Warren Realty, Inc. 78
Westchester Realty Co. 118
Weyman and Co. 68
Wiedeman and Singleton 22
James G. Wilcox Ins. Agency 90
W. R. Wilkerson, Inc. 44
Bob Williams Shoe, Inc. 39
F. Graham Williams Co., Inc. 42
Charles Willis, Inc. 52
Winn-Dixie 81
Douglas Wood Realty Co. 46
Woodall Realty Co. 63
F. W. Woolworth and Co. 39
Wyant and Sons Paper Co. 78

- Y -

Yancey Brothers Co. 110
Yohannon's Restaurant 84

- Z -

Zachry 31

When Appearance Counts

DARBY PRINTING COMPANY

215 Central Ave., S. W.
Atlanta 3, Georgia

59 years of Service to the Southeast

Enjoy that
REFRESHING
NEW
FEELING
you get from Coke!
TRADE-MARK ®
Coca-Cola
DRINK
Coca-Cola
TRADE-MARK ®